



Hawkeye AAHAM Fall Conference  
September 12-13, 2024



Hilton Garden Inn  
8600 Northpark Drive  
Johnston, IA 50131

**Thursday, September 12, 2024**

8:00 AM – 8:45 AM

**Registration/Continental Breakfast & Networking**

8:45 AM – 9:00 AM

**Welcome Message**

***Hawkeye Chapter President***

9:00 AM – 10:00 AM

**Day Egusquiza**

**Payers (Still) Going Wild: Medicare Advantage and Line Item Updates (part 1)**

***CEUs: 2 hours***

10:00 AM – 10:15 AM

**Morning Break**

10:15 AM – 12:00 PM

**Day Egusquiza**

**Payers (Still) Going Wild: Medicare Advantage and Line Item Updates (part 2)**

***CEUs: 3 hours***

12:00 PM – 1:00 PM

**Lunch and Updates**

1:15 PM – 2:15 PM

**Eric Wixom**

**Patient Engagement in the Digital Age**

***CEUs: 2 hours***

2:15 PM – 2:30 PM

**Afternoon Break**

2:30 PM – 3:30 PM

**Eric Wixom**

**Managing Change – the Power of Patient Financial Journey Mapping**

***CEUs: 2 hours***

3:30 PM – 4:30 PM

**AAHAM Round Table**

**Revenue Cycle and Business Office Topics Led by Business Office Leader Panel.**

***CEUs: 2 hours***

4:30 PM—6:00 PM

**Networking Event with Door Prizes**

**Friday, September 13, 2024**

8:30 AM – 9:15 AM

**Wellmark**

**Kristin Beiner, Network Relations Manager  
Jenny Weber, Network Relations Manager**

9:15 AM – 10:00 AM

**Wellpoint**

**Patricia Bucklin, Senior Provider Account Manager**

10:00 AM – 10:45 AM

**Molina Provider**

**Elizabeth Erickson, Senior Provider Relations Representative  
Veronica Smith, Senior Provider Relations Representative**

10:45 AM – 11:30 AM

**Iowa Total Care**

## **Speaker Biographies**

**Day Egusquiza, Founder and President  
AR Systems, Inc. & Patient Financial Navigator Foundation, Inc.**

**Mike Wixom**

# Corporate Sponsors

## PLATINUM SPONSOR



### **Medit**

Letisha Johnson CRCS-P, CRCS-I, CHFP, CCAE

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### **The Hauge Group**

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### **Brian Grimes**

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### **Steve Juve**

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[www.bloompayment.com](http://www.bloompayment.com)

**GOLD SPONSORS**



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**Credit Management Services, Inc.**

Zach Shultz

Phone: 308.382.3000

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# AAHAM Fall 2024 Conference

You may register online using the link below (will need to mail check or bring to conference:  
<http://hawkeyeaham.org/upcoming-events/online-registration/>

## Registration Form

Last Name: \_\_\_\_\_

First Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Organization Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

AC/Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

### Registration Fee for Full Conference:

<b>AAHAM Member</b>	<b>\$130.00</b>
<b>Non-Member</b>	<b>\$140.00</b>
<b>Students</b>	<b>\$10.00</b>
<b>Buy One/Get One Registration Free</b> (Available with one full conference registration – **Attendees for BOGO must be from same facility at full price registration**)	<b>Additional Attendee:</b> <b>Name:</b> _____ <b>Title:</b> _____ <b>Email:</b> _____

**Late Registration: Add additional \$20 after September 5, 2024**

### Hotel Link for Rooms:

[AAHAM September 2024 \(hilton.com\)](http://AAHAM September 2024 (hilton.com))

### Return Registration Form To:

LeeAnn Christensen  
Manning Regional Healthcare Center  
1550 W 6<sup>th</sup> St  
Manning, IA 51455  
[leeann.christensen@mrhcia.com](mailto:leeann.christensen@mrhcia.com)

### **For Office Use Only**

Date Received \_\_\_\_\_

Check # \_\_\_\_\_ n/a \_\_\_\_\_

Program Fee Amount \$ \_\_\_\_\_ n/a \_\_\_\_\_

Check Total \$ \_\_\_\_\_ n/a \_\_\_\_\_

Organization

Personal