



Hilton Garden Inn
8600 Northpark Drive
Johnston, IA 50131

Hawkeye AAHAM Fall Conference
April 18-19, 2024

Thursday, April 18, 2024

7:30 AM – 8:30 AM

Board Meeting (Board and Committee members only)

8:30 AM – 9:00 AM

Registration/Continental Breakfast & Networking

9:00 AM – 9:30 AM

Welcome Message

Laurie Bruck, Hawkeye Chapter President

9:30 AM – 10:45 AM

Iowa Hospital Association updates

Erin Cubit, Director of Government Relations

CEUs: 2

10:45 AM – 11:00 AM

Morning Break

11:00 AM – 12:00 PM

Moline Provider

Elizabeth Erickson, Senior Provider Relations Representative

Veronica Smith, Senior Provider Relations Representative

CEUs: 2

12:00 PM – 1:00 PM

Lunch and Updates

1:00 PM – 2:00 PM

Advancing Your Revenue Cycle: Navigating Key Areas of Focus

Sue York – OS Inc

CEUs: 2

Navigating the ever-changing terrain of the healthcare revenue cycle is essential for organizational viability and excellence in operations. This presentation will review and discuss five specific topics, offering practical strategies to tackle hurdles and elevate revenue performance:

- 1. Coding/Billing and Appealing the "Unlisted Code": Accurate coding and billing are central to revenue integrity. This segment explores tactics for effectively navigating "unlisted code" scenarios.*
- 2. Medicare Add-On Code G2211: Understand how and when it's appropriate to apply this code for the greatest impact.*
- 3. Appeals - The What, How's, and Why's: Appeals play a crucial role in revenue recovery and compliance. This topic will discuss best practices, tips, and strategies in the appeal process.*
- 4. Telehealth Update - Post Pandemic: The post-pandemic era has reshaped healthcare delivery, particularly in telehealth. This segment provides an update on telehealth reimbursement policies and operational considerations.*

5. *Provider-Payer Relationships: Relationships between providers and payers are essential for revenue optimization and mutual success. We will explore strategies for fostering productive provider-payer relationships to help drive financial performance.*

2:00 PM – 3:00 pm

Round Table Discussion

CEUs: 2

- *How are you building and maintaining culture (for retention)? Share ideas among the group.*
- *Change Healthcare issue: how did you mitigate it (or how are you mitigating it)*
- *Insourcing, outsourcing, or both: how is your organization managing through all of the compliance and cybersecurity risks of today?*

3:00 PM – 3:15 PM

Afternoon Break

3:15 PM – 4:15 PM

WellMark Payor

Melissa Sundman, Team Leader Network Relations

Jenny Weber, Provider Representative

CEUs: 2

4:30 PM – 6:00 PM

Networking Event with Door Prizes

Friday, April 19, 2024

8:15 – 8:45 AM

Continental Breakfast and Networking

8:45 AM – 9:00 AM

Welcome Message – Iowa AAHAM President

9:00 AM – 10:00 AM

WellPoint

Patricia Bucklin, Senior Provider Account Manager

CEUs: 2

10:00 AM – 11:00 AM

Total Care

Kelly Aceveda, Manager of Provider Relations

CEUs: 2

11:00 AM – 12:00 AM

Latest Updates Impacting Medicare Provider Enrollment

Gretchin Heckenlively, CPA, FHFMA

Eide Bailly

CEUs: 2

Corporate Sponsors

PLATINUM SPONSOR



Medit

Letisha Johnson CRCS-P, CRCS-I, CHFP, CCAE

Phone: (309) 292-5562

E-mail: ljohnson@meduitrcm.com

www.meduitrcm.com



The Hauge Group

Charlie Cole

Phone: (605) 336-9490

E-mail: charliec@thehaugegroup.com

www.thehaugegroup.com



Brian Grimes

Phone: (800) 383-0234

E-mail: bgrimes@creditiowa.com

www.creditiowa.com/



John Brown

E-mail: johnbrown@creditoradvocates.com

www.bloompayment.com

GOLD SPONSORS



Dave Glyzewski
Phone: (262) 544-4442
E-mail: dglyzewski@os-healthcare.com
www.efficientc.net/



Xander Younce
Phone: 734-254-1199
Email: ayounce@helpfinancial.com
www.helpfinancial.com



Rick Reeves
Phone: (715) 486-2100
E-mail: robert.padron@alliance-collections.com
www.revcycle.com/



Credit Management Services, Inc.
Zach Shultz
Phone: 308.382.3000

R3 DYNAMICS, LLC

RESPECT. RESPONSIBILITY. RESOLUTION

Dan Reilley
Email: dreilley@r3dynamics.com

AAHAM Spring 2024 Conference

You may register online using the link below (will need to mail check or bring to conference):
<http://hawkeyeaaham.org/upcoming-events/online-registration/>

Registration Form

Last Name: _____

First Name: _____

Title: _____

Organization: _____

Organization Mailing Address: _____

City/State/Zip: _____

AC/Phone: _____ Fax: _____

E-Mail: _____

Registration Fee for Full Conference:

AAHAM Member	\$130.00
Non-Member	\$140.00
Students	\$10.00
Buy One/Get One Registration Free <small>(Available with one full conference registration – **Attendees for BOGO must be from same facility at full price registration**)</small>	Additional Attendee: Name: _____ Title: _____ Email: _____

Hotel Link for Rooms:

<https://www.hilton.com/en/attend-my-event/dsmuhgi-aa417-59b6df11-2a11-4f30-baec-f17e23dc129c/>

Return Registration Form To:

LeeAnn Christensen
Manning Regional Healthcare Center
1550 W 6th St
Manning, IA 51455
leeann.christensen@mrhcia.com

For Office Use Only

Date Received _____

Check # _____ n/a

Program Fee Amount \$ _____ n/a

Check Total \$ _____ n/a

Organization

Personal