



# Spring 2021 Virtual Conference Agenda

## Thursday, May 6, 2021

9:00 am – 10:00 am

### **State and Federal Updates – 2 CEUs**

**Iowa Hospital Association**

Erin Cubit, Director, Government Relations

Susan Horras, VP of Finance Policy

## Tuesday, May 11, 2021

10:00 am – 11:00 am

### **Using KPIs to Transform Revenue Cycle – 2 CEUs**

**efficientC**

Sue York

## Tuesday, May 18, 2021

10:00 am – 11:00 am

### **No Experience Required: How to Build your Best Business Office Team in a COVID**

**World – 2 CEUs**

**efficientC**

Sue York

## Thursday, May 20, 2021

10:00 am – 11:30 am

### **Giving and Receiving Effective Feedback – 3 CEUs**

**Tyler Enslin International**

Tyler Enslin

*(meeting link will stay open until 1 pm for discussion and socializing)*

## Friday, May 21, 2021

9:00 am – 10:00 am

### **Wellmark BlueCross Blue Shield – Updates – 2 CEUs**

Melissa Sudman & Morgan Baumert

## Friday, May 28, 2021

10:00 am – 11:30 am

### **Hometown Health – 3 CEUs**

Sandy Sage

# Speaker Biographies

## **Susan Horras – Iowa Hospital Association**

Susan Horras is the Vice President Finance Policy with the Iowa Hospital Association. Susan has a broad healthcare finance and reimbursement background. Prior to joining Iowa Hospital Association, Susan was the Director of Finance at Unity Point Accountable Care Organization, Director of Network Economics for Wellmark Blue Cross and Blue Shield, CFO at a Critical Access Hospital, and spent several years in healthcare consulting at RSM.

## **Erin Cubit – Iowa Hospital Association**

Erin Cubit is the director of government relations at the Iowa Hospital Association. She leads the federal advocacy activities, works on regulatory policies and assists with state advocacy activities at IHA. She currently serves on two nonprofit boards including the Des Moines chapter of New Leaders Council and EyesOpenIowa. Erin is a graduate of the University of Northern Iowa where she received both her bachelor's degree and her Master's in Public Policy. She has worked at IHA since 2018.

## **Sue York - Director of Learning and Consulting Services, efficientC & OS inc.**

Sue York, RHIA, CRCE – I, CPC, and COC, has over 25 years of experience working in healthcare.

Sue developed her wealth of coding knowledge as the manager of Medical Records, Coding, and Utilization Review in acute care and physician clinic settings. She has also served as the Director of Operations for an 80-physician medical group and a 25-member group of Cardiologists.

For over 18 years, she oversaw all accounts receivable projects as Director of Operations at OS Inc. Currently, Sue serves as Director of Learning & Consulting Services, where she is responsible for OS inc. and efficientC's educational content development and consulting services.

OS inc. clients who are hospital or clinic providers often contribute as guest presenters on many topics. Please inquire, if interested in including Sue as a guest speaker.

All topics can be customized to best meet the needs of your program and audience. Presentations are informative, educational and are not solicitations.

## **Tyler Enslin - Tyler Enslin International**

As a fulltime speaker, Tyler has had the privilege to present at over 1,000 live events in the last eight years. From the age of 17, when he started his first successful business he realized that his favorite part of any day at work was helping people. That principle took on new meaning in 2012 when Tyler joined a national training company where he soon became the top salesperson. Eventually, he went on to hold the positions of Regional and National Director in January 2018, he launched Tyler Enslin International where he works full-time at his mission: providing lively, engaging, and practical keynotes to audiences across the country.

Tyler has received outstanding recognition by those in his audience, which has enabled him to work with state and National agencies across the country. From Fortune 500 companies and large organizations like GlaxoSmithKline,

Siemens, Johns Hopkins, Sinclair Broadcast Group, and Johnson & Johnson, to hundreds of smaller groups, Tyler rarely passes on an opportunity to get his message across.

## **Sandy Sage - Hometown Health**

Sandy Sage is a Revenue Cycle Analyst and Registered Nurse who is employed by HomeTown Health LLC. She works closely with hospitals assisting them in implementing best practice revenue cycle processes and provides hospital staff education related to all areas of the revenue cycle. She has previously worked as a private consultant for revenue cycle process development and chargemaster compliance in rural hospitals. Sandy has been an instructor for HomeTown Health University for over 10 years. She developed the Rev Up Your Revenue Cycle program for hospital benchmarking performance and is involved in developing and implementing hospital grant programs for multiple states. Sandy sits on the Provider Committee for the OIG Georgia Medicaid RAC program and on the Continuous Performance Improvement Committee for the Georgia Department of Community Health. She has a clinical background and has worked primarily in rural hospitals throughout her career. Sandy transitioned from clinical nursing to the financial side of the hospital and has worked as a Revenue Cycle Analyst, Case Management Director, and Chargemaster Coordinator since that time. Sandy is a native of California and moved to Georgia at age 12. She has two grown daughters and currently resides in Cochran, Georgia.

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**Charlie Cole**

[charliec@thehaugroup.com](mailto:charliec@thehaugroup.com)

[www.thehaugroup.com](http://www.thehaugroup.com)

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**Steve Juve**

866-357-7522

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Caitlin Iwanowski

[ciwanowski@esolutionsinc.com](mailto:ciwanowski@esolutionsinc.com)

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Experian Health

Katie Zibelin

Email: [katie.zibelin@experian.com](mailto:katie.zibelin@experian.com)

# AAHAM Virtual Spring 2021 Conference Events

## Registration Form

Last Name: \_\_\_\_\_

First Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Organization Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

AC/Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

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### Registration – Deadline May 1, 2021:

- **I plan to attend all six sessions.**

### **Register for individual sessions: (Deadline for registration one week prior to session):**

- |                                 |                                   |                            |
|---------------------------------|-----------------------------------|----------------------------|
| ○ <i>Thursday, May 6, 2021</i>  | <i>Iowa Hospital Association</i>  | <i>9:00 am – 10:00 am</i>  |
| ○ <i>Tuesday, May 11, 2021</i>  | <i>efficientC - KPIs</i>          | <i>10:00 am – 11:00 am</i> |
| ○ <i>Tuesday, May 18, 2021</i>  | <i>efficientC – No Experience</i> | <i>10:00 am – 11:00 am</i> |
| ○ <i>Thursday, May 20, 2021</i> | <i>Effective Feedback</i>         | <i>10:00 am – 11:30 am</i> |
| ○ <i>Friday, May 21, 2021</i>   | <i>Wellmark Updates</i>           | <i>9:00 am – 10:00 am</i>  |
| ○ <i>Friday, May 28, 2021</i>   | <i>Hometown Health</i>            | <i>10:00 am – 11:30 am</i> |

### Registration Fee: FREE!

### **To Access the Sessions:**

*We will email you the webinar information closer to the date of the events.*

### Return Registration Form To:

Audra Ford

Madison County Memorial Hospital

[aford@madisonhealth.com](mailto:aford@madisonhealth.com)

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