



AAHAM Iowa Hawkeye Chapter

Board Meeting and Strategic Planning

Agenda

September 14, 2023, 7:45am at Hilton Garden Inn

(Teams meeting available – link is in meeting invite)

- I. **Roll Call** (LeeAnn Christensen)-all members present or online
 - Laurie Bruck, President
 - Charlie Cole, Vice President
 - Becky David, Treasurer
 - LeeAnn, Secretary
 - Carrie Kuennen, Past President
 - Barb Leininger, Certification Chair
 - Chad Breidenbach, Membership Chair
 - Christina Bennett, Communications Chair
 - Audra Ford, Legislative Chair
 - Kema Davis, Corporate Sponsors Chair
 - John Brown, Hospitality Chair

- II. **President's Report** (Laurie Bruck)
 - a) Approval of Minutes: April 2023-Carrie motion, Kema second, motion passed.

 - b) Election – to be held during Fall Meeting
 - i. The treasurer position will need to be filled and the election ballot was sent out.

 - c) ANI Scholarship 2023
 - i. 2023 ANI will be October 10-12, 2023
 1. Kema Davis-using scholarship
 2. Charlie, Carrie and Laurie are attending

- III. **Vice President Report** (Charlie Cole)
 - Discussion around the feedback from the joint HFMA/AAHAM meeting. The discussion included that the dates were not well-liked being on a Wednesday and that there was some back-and-forth discussion with HFMA after the conference related to helping to reimburse Paul Miller speaking and not being satisfied with him. AAHAM ended up reimbursing the entire main speaker invoice. HFMA might want to do another joint conference.
 - The board discussed the pros and cons of doing another joint conference on Wednesday April 17th or AAHAM do a conference by themselves. It was felt overall that there wasn't a lot gained from doing a joint HFMA/AAHAM conference vs. doing it on our own.
 - It was decided that AAHAM would do their own conference.
 - a) Spring 2024 Meeting
 - i. Spring 2024 Thursday April 18th (full day) and Friday April 19th (½ day)
 - b) Fall 2024 Meeting
 - i. Fall 2024 Thursday September 12th (full day) and Friday September 13th (½ day)

1. Day is booked for the Fall 2024 Conference already

IV. **Treasurer's Report** (Becky David)

- a) Financial Report – August 2023-reviewed report, Carrie motion, Charlie second, motion passed.

V. **Committee Reports**

- a) **Certification** (Barb Leininger)-nothing new from national during transition
 - i. Total Certifications in each certification category-reviewed
 - ii. Certification Testing at future meeting?-postponed
- b) **Membership** (Chad Breidenbach)
 - i. Membership Totals-reviewed report
- c) **Communications/Hawkeye Highlights** (Christina Bennett)
 - i. Publication Date for Fall Newsletter-Laurie and Christina working together to get timeline and then will reach out to board members for highlights and reports
- d) **Legislative** (Audra Ford)-Legislation Day was last spring, gained another sponsor through Legislative Day, it was reported that it was a good time
- e) **Corporate Sponsors** (Kema Davis)
 - i. 2024 Sponsorship Plans-reported and reviewed report. Key Bridge Medical Care contacted us for 2024 sponsorship and will potentially present. Laurie will follow-up and also get a logo to Christina for the next conference.
- f) **Hospitality** (John)-no update
- g) **Website** (Christina Bennett)-Christina reported that everything looked good and if something isn't right to let her know. Laurie was verifying one email address update.
- h) **Registration** (LeeAnn Christensen)-45 registered, average for a fall conference.

VI. **Old Business**

a) **Continuation of Strategic Planning for 2023**

- i. Membership
 1. Membership Drive
 - a. Has been discussed in the past.
 - b. Laurie will bring membership up at ANI with the national team. It was noted that there's a new management team.
 - ii. Conferences/Education
 1. Offer webinars/roundtables outside of conferences
 - a. Opportunity that was noted on the chapter excellence report was that we can provide education outside of conferences (online).
 - b. Have an idea to do a follow-up virtual one after a conference.
 - c. Any ideas for education/roundtable and help with leading, please volunteer as we are looking for more help.
- iii. Certification Program
 1. Study Sessions-discussion postponed
- iv. Legislative, Payers, Community

1. Communicate Legislative (State or Federal) Info to Members
2. Community Service
 - a. What are we doing?
 - b. Need volunteer to coordinate.
 - c. We haven't done one since pre-covid and would like to get something lined up for spring and are looking for ideas.
 - i. Discussed Women's Dress for Success, human trafficking and food and security is a big topic. Also possibly looking at doing a food drive.
 - ii. Will start researching food drive opportunities such as Iowa Fights Hunger Association.

VII. New Business

- The board discussed adding the president to the checking account and having three people on the account: the treasurer, the president and another board member. When there needs to be a change in individuals who have access, there's multiple people on the account while this is happening. The bank needs minutes to name out names with their titles/positions and the AAHAM logo to the minutes.
 - Motion to add Laurie and keep Carrie and Becky on the account – LeeAn motion and Kema second, motion passed.
 - Currently experiencing trouble with the PayPal card. Becky has had discussions with the bank about a possible credit/debit card. An application would have to be filled out for a debit/credit card; Becky would like to pursue this after the names on the account are finalized. She has trouble paying expenses with checks.
 - o Discussion on limitations on the card but need approval to pursue this option through the bank. Carrie motion, Barb second, motion passed.
 - Discussed alternative vendors for receiving credit card payments. Asked for suggestions from others for other vendors besides PayPal, we will connect with national and the Illinois chapter for advice on credit card payments and preferred rates. Becky will also check with the bank on if they have any suggestions.
- a) Chapter Excellence Report Results**
- i. Reviewed strengths and opportunities along with our score. Score are improved from 2021 scores.
 - ii. Carrie suggested encouraging at the Board meetings at National to get results of the report in a timelier fashion than August and that the process to submit information should be a more efficient and effective method as it is time consuming. Laurie informed the Board that national is trying to make it more streamlined process and the benefits of getting the results timelier.

VIII. Adjourn

- a) Carrie motion, Kema second, motion passed.