# **AAHAM Iowa Hawkeye Chapter**

# Board Meeting Minutes May 3, 2021 at 11AM

- I. Roll Call (Audra Ford)
- II. President's Report (Carrie Kuennen)
  - a) Approval of Minutes: January 2021
  - b) Chapter Excellence Report Submission
    - i. 2021 Submission Due June 15, 2021
      - 1. We will take a hit on membership retention; education offerings; and surveys.
      - 2. Report is 95% complete as of 04/25/2021
  - c) Review Bylaws
    - i. Required by Chapter Excellence Report to review bi-annually.
      - 1. Last review May 2019 CK send after board meeting today for review.
  - d) ANI Scholarship 2021
    - i. 2021 ANI will be virtual CK Special Session this summer
      - 1. Does Board wish to approve Scholarship again or additional registrations?
        - In January meeting board asked table until after finance report add to May meeting.
        - b. Board approved 20 Legislative Day registrations.
  - e) Strategic Planning for 2021
    - i. Membership Survey Steve/Laurie send the old 2018 format
      - 1. Sent to Steve and Laurie on 01/26.
      - 2. Follow up CK send follow up email.
    - ii. Membership Drive -
      - 1. 01/26 Laurie still in a difficult situation with COVID
        - a. Audra hard to ask for money when it's hard for us offer a lot at this time.
          - i. Program availability then we could push for it. ii.
    - iii. After Conference Surveys
      - 1. 01/26 For each session/speaker (per Chapter Excellence report)
        - a. Bobbie/Laurie

b.

iv. Elections for 2021

- Send membership call out for nominations get involved Audra.
  - a. CK send draft send to Laurie -
- 2. Laurie and Lee Ann for summer 2021
- 3. Send ballots July 1; due date July 30.
- 4. Drafted Ballot apart of board packet.
- v. Community Service
  - 1. -YSS Shelter Fall 2021
- vi. Additional Membership Involvement in Committees
  - 1. Carrie come join us email draft send to members.
    - a. Give details on what committees do/tasks.
  - 2. In-person conferences just approach people and ask Fall

#### vii. Newsletters

- 1. Meet with Lori and Steph on needs; bench depth for assistance.
- 2. Send info to Becky to upload into Google if needed.
- viii. Sponsorships for 2021; start thinking about 2022 program
- ix. Etc.

## III. <u>Vice President Report</u> (Bobbie Jo Harrings)

- a) Review of Spring 2021- Virtual- Review
  - i. Registration was free
  - ii. After conference survey results
- b) Review Fall 2021 in-person
  - i. Day E as speaker
- c) Can we offer additional webinars throughout 2021?

#### IV. Treasurer's Report (Becky David)

- a) Financial Report
- b) Financial projections for 2021
- c) We need a review/attestation for 2021 (Carrie and Chapter Excellence Report)

# V. Committee Reports

- a) *Certification* (LeeAnn Christensen)
  - i. Total Certifications in each certification category
  - ii. CEU Update Extension due to Virus
  - iii. Ensure CEU's for attendees at conference/virtual conference are sent to national

#### b) Membership (Laurie Bruck)

- i. Membership Totals
- ii. Potential for Membership Drive?

- 1. Focus on a drive in 2022.
- iii. We remain in the over 100 member chapter division for end of year 2020 for 2021.
- c) Communications/Hawkeye Highlights (Steph Hultman/Laurie Gaffney)
  - i. Publication Dates
  - ii. Request assistance for newsletter moving forward
    - 1. Was unable to get any additional assistance in 2020;
    - 2. Reach out to membership?
    - 3. Who can assist with this?
- d) Legislative (Bobbie Jo Harrings)
  - i. 2021 Legislative Day Update
    - 1. Event will be virtual in June 2021
    - 2. Carrie cannot attend.
  - ii. Board offering 20 registrations to be paid by Chapter.
    - 1. Anyone reach out interested?
    - 2. Will need hosts for the leg meetings see email sent by Carrie.
  - iii. Other Legislative topics
    - 1. *Laurie B price transparency updates*
- e) *Corporate Sponsors* (Ashley Allers)
  - i. Current Sponsors and Sponsors not renewed
  - ii. Any new sponsors for 2021
  - iii. 2022 sponsorship plans
- f) Hospitality (Steve Juve)
- g) Website (Charlie Cole)
  - i. Update certification acronyms (remove I and P from board/officer names?
- h) **Registration** (Audra Ford)

## VI. New Business

- a) Community Service Project (Laurie Gaffney/Marcia Lewis)
  - i. 2021 Community Service Projects Laurie will get info out.
  - ii. Do we use 2020's
    - Spring 2020 Youth and Emergency Shelter and Services (YESS)
      - Due to spring being cancelled- move to Fall 2020?
      - Can we perform a virtual service project?
    - Fall 2020 YESS (see bullet above)
      - o Previous Spring 2019 Dorothy's House
      - o Previous Fall 2019 Dress for Success

# VII. Old Business

# a) Review Iowa HFMA Partnerships - Carrie update

i. Spring/Fall 2021 Payer Panels – no update

- 1. Status Update needed
- ii. Summer 2021 Education Events no update

## b) Review of Home Town Health(HTH) Partnership - Carrie to update

Small Hospital Improvement Program (SHIP) Grant – State Partner

- i. Goal to enhance AAHAM visibility membership/education
  - 1. Memorandum of Understanding
- ii. Status update-
  - 1. Home Town Health is working on new MOU for 2021.

# VIII. Adjourn