

AAHAM Iowa Hawkeye Chapter

Board Meeting and Strategic Planning

Agenda

January 24, 2022 at 3:00pm_____

Teams meeting – link is in meeting invite.

- I. **Roll Call** (Audra Ford) Audra, Laurie B, Carrie, Charlie, Becky, LeeAnn
- II. **President's Report** (Carrie Kuennen)
 - a) ***Approval of Minutes: September 2021***
 - b) ***Elections – Summer 2022:***
 - c) ***Nominations –***
 - i. ***Discussion of succession planning at this board meeting;***
 - ii. ***Call for nominations - to be sent by 04/01/2022; responses back by 05/31/2022.***
 - iii. ***Election/Ballot to be sent no later than 07/01/2022; ballots to be returned by 08/15/2022. Term starts 01/01/2023 – 12/31/2024. Positions up for election:***
 1. ***President (need to nominate - Carrie – end of two terms- move to past president role starting 01/01/2023)-January board meeting; March/April board meeting at Legislative day, October ANI; other duties-MC at conference, monitor committees, manage nominations, newsletter, agenda & board packets, Chapter Excellence Report-Laurie B volunteered***
 2. ***Vice President (vacant – need nomination)Organize conferences, fill in for President –Charlie volunteered***
 3. ***Secretary Leann***
 4. ***Treasurer (Becky)***
 5. ***Board Members- Steve, Audra, Barb Leniger, Christina Bennett***
 - d) ***Review Bylaws***
 - i. ***Required by Chapter Excellence Report to review bi-annually.***
 1. ***Last review May 2019 – CK sent to board September 2021***
 2. ***Attached to agenda is updates 01.14.2022 based on board feedback..Removing CRCE-P***
 - e) ***ANI Scholarship 2022***
 - i. ***2021 ANI will be virtual –***
 - a. ***We sent 5 virtually in 2021***
 - b. ***We normally receive one complimentary registration – for Chapter President from National Yearly.***
 2. ***We can table until May 2022 meeting***
 - f) ***Strategic Planning for 2022***

- i. *Membership Survey – Steve/Laurie – send the old 2018 format-need to find results (Carrie/Laurie?)*
 - 1. *Sent to Steve and Laurie on 01/26/2021.*
 - 2. *Any updates?*
 - a. *Resend to Laurie and Steve. 05/03/2021*
 - b. *Resent 09/17/2021.*
- ii. *Membership Drive –*
 - 1. *Review Year End Membership Report from National*
 - 2. *01/26/2021 - Laurie – still in a difficult situation with COVID*
 - a. *Audra – hard to ask for money when it's hard for us offer a lot at this time.*
 - i. *Program availability – then we could push for it.*
 - ii. *Any updates?*
 - 1. *09/17 – Laurie B – start looking into this. Any way to make this budget friendly. Laurie and CK to meet. Meeting invite for 09/28*
 - iii. *09/17 – emailed Laurie B to resend call for volunteers. Laurie sent 09/17*
 - 1. *Got two volunteers from conference Christina Bennett from Boone Co. Hosp. and Rebecca G.*
- iii. *After Conference Surveys*
 - a. *Review Fall Surveys – 2021*
 - b. *All good, everything positive, nothing to report*
- iv. *Community Service*
 - 1. *–YSS Shelter – Spring 2022*
 - 2. *Need volunteer to coordinate. Carrie to reach out to Marcia Lewis to help with this.*

III. **Vice President Report** (Vacant/Committee)

- a) *Review drafted agenda for Spring 2022(Try to replace Aaron with No Surprises, remainder are ok)*
 - i. *Committee: Charlie – Audra; LeAnn; Becky*
- b) *Offer both online/onsite – update registration form.*
- c) *Get creative for vendor contacts...*
- d) *Becky will reach out to Deanna Gray for HFMA feedback that was hybrid.*
- e) *Spring Dates – May 11-12, 2022 (Wednesday and Thursday);*
 - i. *back up dates May 25-26 (Wed/Thurs)*
- f) *Fall Dates – September 14-15 (Wed/Thurs)*
 - i. *Back up dates – not determined at this time, many other association meetings.*
- g) *Audra and Carrie's – high school graduations May 14 and 22nd (Carrie) and May 15 (Audra); Laurie G son's graduation!*

IV. **Treasurer's Report** (Becky David) -See attached, made \$700, virtual saved a lot of money on travel expenses.

- a) *Financial Report – Year end 2021*
- b) *Financial Projections for 2022-plenty of cash on hand, it would be good to put more into the membership, offering educational opportunities*

V. **Committee Reports**

- a) ***Certification*** (LeeAnn Christensen)-trying to get report and updates
 - i. *Total Certifications in each certification category*
 - ii. *CEU Update – Extension due to Virus*
 - iii. *Ensure CEU's for attendees at conference/virtual conference are sent to national*
- b) ***Membership*** (Laurie Bruck)
 - i. *Membership Totals-see attached.*
 - ii. *Potential for Membership Drive?*
 1. *Focus on a drive in 2022.*
- c) ***Communications/Hawkeye Highlights*** (Christina Bennett/Carrie Kuennen)
 - i. *Publication Dates*
 - ii. *Next one will be February/March 2022 -*
- d) ***Legislative*** (Vacant)-watching for Leg day updates
- e) ***Corporate Sponsors*** (Ashley Allers)
 - i. *Current Sponsors and Sponsors not renewed*
 - ii. *2022 sponsorship plans-Ashley working through this.*
- f) ***Hospitality*** (Steve Juve)-no report
- g) ***Website*** (Charlie Cole)
 - i. *2022 Updates needed (see attachment)-should all be updated*
- h) ***Registration*** (Audra Ford)-no report

VI. **New Business**

- a) Offer certification testing afternoon of day 2 at hotel?
 - i. Barb could proctor.
 - ii. Bring your own laptop with internet access.
 - iii. Get more information
- b) ***Community Service Project (Marcia Lewis)***
 - i. *2022 Community Service Projects – Need updates*
 - ii. *Do we use 2020's?*
 - *Spring 2020 – Youth and Emergency Shelter and Services (YESS)*

- *Due to spring being cancelled- move to Fall 2020?*
- *Can we perform a virtual service project?*
- *Fall 2020 – YESS (see bullet above)*
 - *Previous Spring 2019 – Dorothy’s House*
 - *Previous Fall 2019 Dress for Success*

VII. Old Business

a) *Review Iowa HFMA Partnerships – Carrie update*

- i. Spring/Fall 2021 Payer Panels – cancelled some*
 - 1. 01/14/2022 -reached out to Mike Dobbs – committee member at Iowa HFMA.*
 - 2. Charlie to help find new contact.*

b) *DONE - Home Town Health(HTH) Partnership – Carrie to update*

Small Hospital Improvement Program (SHIP) Grant – State Partner

- i. Goal to enhance AAHAM visibility – membership/education*
 - 1. Memorandum of Understanding*
- ii. Status update-*
 - 1. Home Town Health is working on new MOU for 2021.*
 - 2. No MOU arrived; expect for 2022*
 - 3. No updates/no contact.*
- iii. Meetings in March*
- iv. Let them go for partnership as they won’t respond.*

VIII. Adjourn-3:54pm