

AAHAM Iowa Hawkeye Chapter

Board Meeting Minutes

1/26/21 at 2:00 PM

- I. **Roll Call** -Audra, Carrie, Ashley, Bobbi Jo, Charlie, Laurie, LeeAnn, Steve, Becky
- II. **President's Report** (Carrie Kuennen)
- a) ***Approval of Minutes: September 2020***-motioned by Laurie to approve, 2nd by Steve
- b) ***Chapter Excellence Report 2020 Report and the 2021 Submission***
- i. *Hawkeye Chapter received 2020 report*
 - 1. *Report was sent to Board – we improved score from 2019*
 - ii. *2021 Submission expected to occur by first of March*
 - 1. *We will take a hit on membership retention; education offerings; and surveys. We were one of few that did fall virtual education in place of meeting.*
- c) ***ANI Scholarship 2021***
- i. *2020 ANI was cancelled;*
 - 1. *Board approved January 2020 –*
 - 2. *Chapter to pay registration plus \$300 travel fee.*
 - ii. *2021 ANI in Baltimore*
 - 1. *Does Board wish to approve Scholarship again?*
- d) ***Strategic Planning for 2021***
- i. *Membership Survey-last done in 2018, Charlie & Laurie can own it*
 - ii. *Membership Drive-difficult to do right now, look at program availability and look at later.*
 - iii. *After Conference Surveys*
 - 1. *For each session/speaker (per Chapter Excellence report)-Bobbi & Laurie*
 - iv. *Elections for 2021-Carrie to look into*
 - v. *Community Service-YESS Shelter*
 - vi. *Additional Membership Involvement in Committees-Other chapters didn't provide much insight, people are voluntold, email blast out to all members, ask members one on one in person*
 - vii. *Newsletters-Carrie to talk to Laurie and Steph to see what they need. Continue to have issue uploading to Google Docs, Becky can assist with uploading documents, can also use Teams to perform similar functions*
 - viii. *Sponsorships for 2021; start thinking about 2022 program*
 - ix. *Etc.*
- III. **Vice President Report** (Bobbie Jo Harrings)
- a) ***Review of Spring 2021***-Tyler Enslund, motivational speaker, 90 minutes, \$1500 +travel expenses for in person, 3 hours=\$2500, 50% reduction for virtual.-moved by Ashley, 2nd by Becky, approved by all.

- b) EfficientC :Sue York-2 hours, cover own travel, ask for a table, no fees to speak
 - i. *June 2020 Meeting- Board asked that we utilize funds to look for professional speaker.*
 - 1. *Status update for Professional Speaker- Day E?-Fall meeting, \$1900 + travel expenses for 3 hours, moved by Laurie, 2nd by Audra, approved by all*
 - ii. *Draft Agenda for Spring 2021*
 - iii. *Plan to be in-person or plan b is virtual-Laurie moved for virtual Spring and in person fall meeting, 2nd by Becky, approved by all*
 - 1. *Hotel Contract will allow cancellation for COVID.*
 - iv. *Registration Fees-Becky moved for free Spring meeting, 2nd by Steve, Approved by all. Fall meeting-\$130-member and \$140 non member moved by Ashley, 2nd by Charlie, approved by all.*

IV. **Treasurer's Report** (Becky David)

- a) *Financial Report-\$2991 gain over the year, waived sponsor fees for 2021, ANI is only travel plan for the year, historically we break even at meetings, variation is with cost of the meal;*

V. **Committee Reports**

- a) ***Certification*** (LeeAnn Christensen)-5 passed last round.
 - i. *Total Certifications in each certification category*
 - ii. *CEU Update – Extension due to Virus?*
- b) ***Membership*** (Laurie Bruck)
 - i. *Membership Totals-115 members down from prior year. Laurie reaching out to those who haven't renewed.*
 - ii. *Potential for Membership Drive?*
 - 1. *Focus on a drive in 2021.*
 - iii. *We remain in the over 100 member chapter division for end of year 2020 for 2021.*
- c) ***Communications/Hawkeye Highlights*** (Steph Hultman/Laurie Gaffney)-no report
 - i. *Publication Dates*
 - ii. *Request assistance for newsletter moving forward*
 - 1. *Was unable to get any additional assistance in 2020;*
 - 2. *Reach out to membership?*
 - 3. *Who can assist with this?*
- d) ***Legislative*** (Bobbie Jo Harrings)-cancelled
 - i. *2021 Legislative Day Update*
 - 1. *Event will be virtual in 2021*
 - ii. *Other Legislative topics*
 - 1. *Laurie B – price transparency updates*
- e) ***Corporate Sponsors*** (Ashley Allers)

- i. *Current Sponsors and Sponsors not renewed*
- ii. *Approval to waive corporate sponsor fees for 2021 – if the sponsor paid in 2020- that carries over into 2021.*
- iii. *Any considerations for 2021 program*
 - 1. *Can we send a one page ad and thank the sponsors while they are supporting us during COVID.*
 - a. *(reached out to Ashley on 06/02)*
- iv. *Any new sponsors for 2021?*

f) **Hospitality** (Steve Juve)-no report

g) **Website** (Charlie Cole)

- i. Updates for website to be sent for 2021;
- ii. Need updated list from Ashley for sponsors;
 - 1. Need updated list for sponsor logos.

h) **Registration** (Audra Ford)-no report

VI. New Business

a) **Community Service Project** (Laurie Gaffney/Marcia Lewis)

- i. **2021 Community Service Projects**
- ii. **Do we use 2020's?**
 - *Spring 2020 – Youth and Emergency Shelter and Services (YESS)*
 - *Due to spring being cancelled- move to Fall 2020?*
 - *Can we perform a virtual service project?*
 - *Fall 2020 – YESS (see bullet above)*
 - *Previous Spring 2019 – Dorothy's House*
 - *Previous Fall 2019 Dress for Success*

VII. Old Business

a) **Review Iowa HFMA Partnerships**

- i. *Spring/Fall 2021 Payer Panels – no update*
 - 1. *Status Update needed*
- ii. *Summer 2021 Education Events – no update*

b) **Review of Home Town Health(HTH) Partnership – no update**

Small Hospital Improvement Program (SHIP) Grant – State Partner

- i. *Goal to enhance AAHAM visibility – membership/education*
 - 1. *Memorandum of Understanding*
- ii. *Status update-*
 - 1. *Need to understand if MOU continues into 2021.*

VIII. Adjourn-4pm