

AAHAM Iowa Hawkeye Chapter

Board Meeting

Minutes

January 14, 2020 at 3PM

Phone – 800-977-8002 Participant 7513358#; Moderator 2425551#

- I. **Roll Call** (Audra Ford) Audra, Carrie, Becky, Leann, Laurie B, Steve, Charlie, Ashley, Rebecca, Laurie G, Bobbi Jo

- II. **President's Report** (Carrie Kuennen)
 - a) *Approval of Minutes: September 2019 Moved by Laurie B, 2nd by Steve*
 - b) *Elections/Nominating Committee*
 - i. *Swear in Laurie Bruck and LeAnn Christensen-postpone to get needed info*
 - ii. *Board Member Elections for Fall 2020 eff January 2021*
 1. *Election for 2nd term: Carrie, Bobbie, Ashley, Steve-email Carrie if you want to continue*
 2. *Election for 3rd term: Becky, Audra, Charlie-email Carrie if you want to continue*
 3. *Notice and Ballots to be sent by July 1, 2020 – voting ends August 15, 2020.*
 - c) *President's Award – Spring 2020-recognized at Spring conference*
 - i. *Bobbie Jo – work on conferences/attendance increase*
 - ii. *Ashley Allers – work on increases in sponsorships/partnerships*
 - iii. *Laurie Gaffney- work on community projects relaunch*
 - d) *Chapter Excellence Report 2020 Submission*
 - i. *for 2019 Chapter Accomplishments*
 - e) *Leg Day 2020*
 - i. *April 20-21, 2020*
 1. *Attending Carrie, Bobbie Jo, Mike*
 2. *Topics TBD-Carrie will communicate that out when agenda becomes available*

- III. **Vice President Report** (Bobbie Jo Harrings)
 - a) *Review Spring 2020 Meeting*
 - i. *Continuing BOGO*
 - ii. *Agenda complete, Determining cost of Speakers*
 - iii. *Hometown Health partnership*
 - iv. *YESS Shelter will be community services project-items from wishlist or cash donations*
 - b) *Fall 2020 Meeting Preview*
 - i. *Topics*
 - ii. *HomeTown Health Partnership*

- IV. **Treasurer's Report** (Becky David)
 - a) *Financial Report-broke even for the year, increased expenses balanced out by increased sponsorship*

- b) *CD transfer update-in process, Moved by Ashley to sell and put into savings, 2nd by Laurie B. This will have to be done in person. Becky will do research to find out how to do this.*
- c) *Debit card for paypal account can save hassle of paying hotel or other online payments. No fees associated with card. Moved by Audra. 2nd by Laurie B.*

V. Committee Reports

- a) **Certification** (LeAnn Christensen)29-passed in November
- b) **Membership** (Laurie Bruck)134 members in 2019, 91 members so far for 2020
- c) **Communications/Hawkeye Highlights** (Steph Hultman/Laurie Gaffney)
 - i. Publication dates:
 1. December 15, 2019 – *articles due November 15, 2019*
 2. March 15, 2020 – *articles due February 15, 2020*
 3. June 15, 2020 – *articles due May 15, 2020*
 4. September 15, 2020 – *articles due August 15, 2020*
 5. December 15, 2020 – *articles due November 15, 2020*
 - ii. *Important to get info in timely, bio for Leann*
- d) **Legislative** (Bobbie Jo Harrings)
 - i. *2020 Legislative Day-Medicaid reinstating retro eligibility, topics yet to be announced, be sure to sign up for notifications*
- e) **Corporate Sponsors** (Ashley Allers)
 - i. *Updated Sponsorship application sent out yet for 2020*
 - ii. *16 sponsors for 2019 for \$9735*
 - iii. *3 levels with more benefits now listed on website*
- f) **Hospitality** (Steve Juve)-no update, attendance has increased and everyone seems to enjoy new structure
- g) **Website** (Charlie Cole)-need Leann’s bio, Sponsor part is updated, Brandon does a great job. Need to update with more recent educational events.
- h) **Registration** (Audra Ford) Nothing to report

VI. New Business

- a) **Strategic Planning**
 - i. *Conference Dates-already established for 2020*
 - ii. *Student Membership-not getting much of a response from DMACC. Laurie will look into this. Target those offering Healthcare Administration Degree. Possibly Kirkwood, Hawkeye, DMACC, Iowa Lakes, and Iowa Western*
 - iii. *Membership Drive-How do we increase this? What are other chapters doing? Send postcards to Iowa Hospitals to recruit new members. Use a list as a point of reference. Steve, Charlie, and Steve will research. IHA*

list? Focus on those who don't have current members. Follow-up at spring meeting.

- iv. *Certifications-discussed already*
- v. *Communications-discussed already*
- vi. *Member Survey-do we want to do again? Not seeing value at this time.*

b) ANI Scholarship

- i. *Talk it up at Spring 2020*
- ii. *Added to slide deck...*
- iii. *Moved by Rebecca, 2nd by Becky to give \$300 for travel plus registration*

c) Community Service Project (Laurie Gaffney/Marcia Lewis)

Spring 2020 – YESS Shelter
Fall 2020 – ask at Spring Conference for Recommendations.
Previous Spring 2019 – Dorothy's House
Previous Fall 2019 Dress for Success

VII. Old Business

a) Gmail Account Status update (fall 2019) (Steve Juve)-working very well, Steve happy to help if needed, be sure to put your name if sending an email

b) Review Iowa HFMA Partnerships

- i. *Spring/Fall Payer Panels*
 - 1. *Need board approval-moved by Laurie B, 2nd by Ashley*
- ii. *Summer 2020 Education Events –*
 - 1. *Profit share*
 - 2. *Need board approval-Moved by Becky, 2nd by Laurie*

c) Review of Home Town Health(HTH) Partnership

- i. *Small Hospital Improvement Program (SHIP) Grant – State Partner*
 - 1. *Goal to enhance AAHAM visibility – membership/education*
- ii. *Memorandum of Understanding*

VIII. Adjourn-4:09pm