

Hawkeye Highlights

Iowa AAHAM Chapter

Spring 2018

Volume 10, Issue 1

Photo By: Steph Hultman

Message from the President...



Rebecca Gough
President, Iowa AAHAM

Greetings, Fellow Travelers. When this newsletter hits your email, spring will be so close you'll be able to feel it in the air. But now it's still March and we wake up to below zero temperatures. I even made a trip to Florida in January for the President's training meeting and still had 26 wind chill.

One of my duties as president is to serve on a committee at the National AAHAM level. The previous year I was assigned to review the websites and bylaws of other chapters around the country. This year, I'm serving on the CRCS Certification Committee. I'm always open to hearing your thoughts and ideas about the Certification process and even more so this year.

John Currier, President of AAHAM has laid out several ambitious goals for local chapters. He's identified seven (7) characteristics of a successful chapter.

- Strong leadership/Strategic planning
- Financial Responsibility
- Membership Growth, Retention, and Engagement
- High Quality Education
- Strong Certification Program.
- Valued Corporate Partner Program
- Active Involvement with Legislative Issues, Payers and Community

I hope that each of you can identify at least one of these areas where you'd like to be more active and involved. I invite you to contact me or any other board member if you need information.

March 26-28, 2017 was Legislative Day in Washington D.C. We met with members from the Senate and Representative offices to discuss our position on 340b. If you were not able to attend, but have some feedback about this program I'd love to hear it.

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Hawkeye Chapter

Officers - Board Members - Committee Chairs

Rebecca Gough	President
Carrie Kuennen	Vice President / Program Chair
Audra Ford	Secretary / Registration
Becky David	Treasurer / Nominating Chair
Cristie Knudsen	Chairperson of the Board
Charlie Cole	Board Member / Website Chair
Lori Weber	Board Member
Laurie Bruck	Board Member
Bobbie Jo Harrings	Legislative Chair / Hospitality Chair
Stephanie Hultman	Newsletter / Membership Chair
Ashley Allers	Board Member / Corporate Sponsorship Chair
Sarah Sumpter	Certification Chair
Laurie Gaffney	Newsletter Editor

HAWKEYE HIGHLIGHTS EDITORIAL POLICY & OBJECTIVES

The HAWKEYE HIGHLIGHTS newsletter is published four times annually by the AAHAM IOWA CHAPTER to update the membership regarding chapter and national activities as well as to provide information useful to health care administrative professionals. Opinions expressed in articles or features are those of the author(s) and do not necessarily reflect the views of the Iowa Chapter. AAHAM, the NATIONAL AAHAM organization or the editor. Reproduction and/or use of the format or content of this publication without the expressed permission of the author(s) or the editor are prohibited. © Copyright 2013. ▲



... Continued from Page 1

The National AAHAM office also monitors Iowa's legislation and will send you an email if there is anything that would involve Iowa providers or the health industry. Be watching for articles of interest once we get a new Legislative Chair in place. Here is an excellent opportunity to be on a committee.

Nominations committee will soon be contacting persons to run for office for the 2019-2020 terms. All officers and 3 board members are up for election this fall. Please say, "Yes" if contacted.

If working on the newsletter is something that would be of interest to you, consider submitting articles by the 15th of the month to Steph Hultman or Laurie Gaffney. Remember that articles count as points to be entered into a drawing for free registration to ANI in October, plus \$300 to apply towards airfare or hotel.

ANI is in Florida for 2018. The resort is beautiful and would be an ideal place for a family vacation. Las Vegas calls us back for 2019, and New Orleans in 2020.

Looking forward to a great meeting in May. ▲

Respectfully,

Rebecca Gough

AAHAM Social Network...

The current version AAHAM list serve is now closed. Our new AAHAM Social Network is now available here - <https://aaham.mn.co/>. Request an invite or download the Mighty Networks App from iTunes or the Google play store and join on your mobile device!

Join our new AAHAM Social Network Platform and have access to over 3,000 healthcare revenue cycle professionals.

Post a question and have access to your peers from across the country. Easy and free for all AAHAM members!!!

If you have any questions, do not hesitate to let me know.



Moayad Zahraiddin

Operations & Membership Director
American Association of Healthcare Administrative Management
(703) 281-4043 * 4
moayad@aaham.org

HFMA-AAHAM Spring Payor Panel

Written By: Crystal Estabrook
Submitted By: Steph Hultman

HFMA and AAHAM sponsored the 6th annual Spring Panel of Payers on March 29 at Iowa Methodist Medical Center in Des Moines. There were nearly 100 attendees present for this popular event. The meeting began with presentations from the two Medicaid managed care companies. This included representatives John Hedgecoth and Sarlynn Heston with Amerigroup, and Megan Cavanagh, Vickie Owenby and Tina Gordinier with UnitedHealthcare Plan of the River Valley. Both helped to answer attendees' questions and provide feedback relating to the Medicaid managed plans and various claims processing issues. Megan, Vickie and Tina also provided information on the United Healthcare commercial line, and listened to feedback related to the new Emergency coding policy. The afternoon concluded with speakers Nat Kongtahworn and Nicky Cooney with Wellmark and Aileen Sigler with WPS Medicare. Topics included policy and billing updates, as well as tips on accessing educational resources. Throughout the payer presentations, providers were able to ask additional questions and network with the payer representatives.

This event was a great opportunity for revenue cycle and billing professionals to continue discussing similar claims processing and revenue cycle questions with the Medicaid managed care changes, as well as receive updates from many of our major payors. HFMA and AAHAM will be hosting the next All Payer Panels November 2018 and March 2019. ▲



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AAHAM Hawkeye Chapter Spring Conference May 17 – 18, 2018

*Hilton Garden Inn
8600 Northpark Drive
Johnston, IA 50131*

Thursday, May 17, 2018

Hassle-Free Process Roll-Outs – Daniel McCraine

Wish you could have a smooth process update launch? Learn how to effectively influence key stakeholders, both upstream and downstream from process changes when you don't have direct authority. Discover methods of working with resisters. Learn how to roll out communications to get team members to work with you, not against you.

MACRA - Scott Jones

Revenue Integrity - Glen Reiner and Scott Jones

With the challenges of ICD-10 behind the healthcare industry, a new frontier is on the horizon for HIM professionals. The concern will always be there for technically complete and clinically accurate documentation. To preserve or improve revenue integrity takes a village and starts with Value Based Care Models, which supports Care Coordination to help shift the focus from not only ensuring that documentation reflects the intensity of resources and severity of illness for case mix purposes, but that it also reflects the quality of care provided. This presentation will explore the regulatory climate impacting healthcare, provide definitions to Revenue Integrity and Denials Management and how they are linked to health information management. It will also explore the Value Based Care models and how this collaborative approach will ultimately result in success, which in this case is better outcomes for the patient.

Wellmark – Nicky Cooney

Amerigroup – Sarlynn Heston

Roundtable – MCO Issues

Friday, May 18, 2018

Iowa Hospital Association – Dan Royer

United Healthcare – Sheryl Houk or Megan Cavanaugh

Iowa Medicaid – Kelly Acevedo and/or Inde Seedorf

Medicare – Aileen Sigler

Note: Registration is still open for the meeting. If you have any questions regarding how to sign up for the event, please contact Audra Ford at aford@madisonhealth.com or 515-462-9738. ▲

New Medicare Card Mailing Strategy

Submitted by: Laurie Gaffney

The Centers for Medicare & Medicaid Services (CMS) is required to remove Social Security Numbers (SSNs) from all Medicare cards by April 2019. A new, unique Medicare Number will replace the SSN-based Health Insurance Claim Number (HICN) on each new Medicare card. Starting April 2018, CMS will begin mailing new Medicare cards to all people with Medicare on a flow basis by geographic location and other factors.

These mailings will follow the sequence outlined below. Additional details on timing will be available as the mailings progress. Starting in April 2018, people with Medicare will be able to check the status of card mailings in their area on Medicare.gov.

New Medicare Card Mailing Waves

Wave	States Included	Cards Mailing
1	Delaware, District of Columbia, Maryland, Pennsylvania, Virginia, West Virginia	April – June 2018
2	Alaska, American Samoa, California, Guam, Hawaii, Northern Mariana Islands, Oregon	April – June 2018
3	Arkansas, Illinois, Indiana, Iowa, Kansas, Minnesota, Nebraska, North Dakota, Oklahoma, South Dakota, Wisconsin	After June 2018
4	Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Rhode Island, Vermont	After June 2018
5	Alabama, Florida, Georgia, North Carolina, South Carolina	After June 2018
6	Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Texas, Utah, Washington, Wyoming	After June 2018
7	Kentucky, Louisiana, Michigan, Mississippi, Missouri, Ohio, Puerto Rico, Tennessee, Virgin Islands	After June 2018

Website Alert

The Iowa Hawkeye Chapter is excited to announce our website for members at www.hawkeyeaaham.org. The site includes:

Chapter officers and board members
Upcoming events-Calendar of events
Chapter Bylaws
Sponsor Information

Membership information
Link to the National AAHAM Website
Current and Past Newsletters
Photos from past meetings

Watch for more information to be added every month. Since the site is new, we are looking for any ideas for additional information from our members. Please contact board member Jack Stanton at

Charliec@thehauggroup.com with ideas. ▲

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Show your colors at AAHAM Spring Conference!

Submitted by: Rebecca Gough

The board of Iowa Hawkeye AAHAM is looking forward to meeting everyone at the Spring Conference in Des Moines, May 17th and 18th.

We are putting together an entirely NEW format for what was traditionally the hospitality time. The venue for this time has been moved and we will have hot appetizers furnished by the hotel. During that time our beloved sponsors will be available to show you their products and answer any questions that you have. We strongly encourage everyone to attend this time of networking and making new friends.

Another change we are making is that we ask that you wear your employee name badge instead of the chapter making badges. This way we'll be able to identify you with your employer. In that spirit we are also asking that you wear a T-Shirt or Shirt with your employer's logo on Thursday. We know you've got 'em.

If you haven't signed up yet, please send in your registration today. For this time we'll waive the normal late registration fee, so don't let that stop you. The hotel will continue to offer the group rate as long as there are rooms available. ▲

2018 AAHAM Annual National Institute (ANI)

Scholarships AVAILABLE

Submit your Applications in NOW

The 2018 Annual National Institute will be held at the Hyatt Regency Coconut Point Resort and Spa in Bonita Springs, FL from October 17-19, 2018.

Put the date and location in your Outlook Calendar now! The Hawkeye Chapter of AAHAM is sponsoring 2 scholarships to the Annual National Institute (ANI), to be held at the Hyatt Regency Coconut Point Resort and Spa in Bonita Springs, FL. The scholarships will cover registration, plus \$300 towards travel/hotel expenses. The scholarships will be awarded based on points earned between July 1st and June 30th. Members can earn points in a variety of ways:

- 1 Point earned: Every article referred to and published in the Hawkeye Highlights
Every new member referred (as documented by National)
- 2 Points earned: Every article authored and published in the Hawkeye Highlights (not including required committee reports), Membership on a committee of the board, as verified by the committee chair
- 3 Points earned: Every meeting attended (e.g. Spring Meeting, Fall Meeting, educational meetings sponsored or cosponsored by the Hawkeye chapter).

Points will be tabulated for members that apply and in the event of a tie; a random drawing will be held. Winners will be selected around August 1st and will be notified by August 15th. The Board is excited to be able to offer this opportunity to members.

The ANI always offers informative, timely educational sessions. And the networking opportunities are limitless. So, start reading those industry magazines and refer those articles. Or, get out your pen and author an article on the topic nearest and dearest to your heart. Better yet, attend the Spring Conference in May or one of the joint educational conferences coming up and you may find yourself already on your way to Nashville! ▲

See the Scholarship Program rules on the next page.



Hawkeye AAHAM Chapter Scholarship Program

Eligibility:

- Local Hawkeye Chapter member for at least 1 year;
- If not a National member, recipient will be responsible for national dues;
- The President & Chair of the Board are ineligible;
- Points are accumulated for the 12 month period beginning July 1st and ending the following June 30th

1 Point	2 Points	3 Points
<ul style="list-style-type: none"> ■ Every article referred & published in Hawkeye Highlights ■ Every new member referred 	<ul style="list-style-type: none"> ■ Every article authored & published in Hawkeye Highlights ■ Membership on a committee of the board 	<ul style="list-style-type: none"> ■ Every AAHAM sponsored meeting attended

Name: _____ AAHAM ID # _____

Address: _____

E-Mail: _____ Telephone: _____

Signature: _____ Date: _____

Date	Activity	Points	Verification*

** To be completed by the AAHAM Board*

Please submit completed application by July 15th to:

■ Stephanie Hultman - sjhultman@mediacombb.net

Hawkeye Chapter of AAHAM

BALANCE SHEET

Treasurers Report for Period
Ending: 12/31/2017

ASSETS:

Cash in Bank	\$14,804.88
Certificate of Deposit #30063596	\$6,093.07
Certificate of Deposit #30063430	\$3,237.53
TOTAL ASSETS	\$24,135.48

LIABILITIES:

Payables	\$0.00
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EQUITY:

TOTAL LIABILITIES AND EQUITY	\$0.00
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OPERATING STATEMENT

REVENUES:

Corporate Sponsor Fees	\$ 3,685.00
Technical Exams	\$ 630.00
Registrations/Spring 2017	\$ 6,130.00
Registrations/Fall 2017	\$ 6,610.00
Sponsor Fees – Booth (Spring)	\$ 485.00
Sponsor Fees – Booth (Fall)	\$ 435.00
TOTAL REVENUE	\$17,540.00

EXPENSES:

Website	\$ 1,422.97
Insurance Fees	\$ 1,682.00
Spring Conference 2017 Speaker Fees	\$ 2,175.09
Spring Conference 2017 Facility Fees	\$ 4,402.37
Spring Conference 2017 Hospitality Fees	\$ 205.55
Misc.: Projector, Pointer, Badges	\$ 801.17
PayPal Fees	\$ 233.23
Fall Conference 2017 Speaker Fees	\$ 69.87
Fall Conference 2017 Facility Fees	\$ 4,466.61
Fall Conference 2017 Hospitality Fees	\$ 263.02
ANI 2017 Expense	\$ 1,147.39
Recover ANI 2016 Overpayment	\$ (248.69)
AAHAM National Legislative Day 2017 (sponsorship)	\$ 500.00
AAHAM National Legislative Day 2017	\$ 1,734.22
AAHAM Presidents Meeting	\$ 771.13
TOTAL EXPENSES	\$ 19,625.93

NET INCOME (LOSS) **\$ (2,085.93)**

BEGINNING CASH BALANCE **\$ 14,804.88**

ENDING CASH BALANCE **\$ 12,718.95**

Respectfully,

Becky David
Chapter Treasurer



AAHAM Board Meeting Minutes

September 13, 2017
5:30 pm

Roll Call

Rebecca, Connie, Becky, Bobbie Jo, Jack, Ashley, Audra, Luke, Carrie, Cristie, and Steph

President's Report

Connie moved and Rebecca 2nd motion to approve the minutes from the May meeting. The Elections/Nominating committee needs some volunteers, specifically a nominating chair as it can't be an officer or board member. Becky can oversee but will need to assign responsibilities. She will look for volunteers. We did not apply for the Chapter Excellence award for 2017 but would like to in 2018. By-laws were emailed to the board to review. Discussion was held around reducing the committees to only those required by National. This would have to be done by written ballot. Moved by Becky and 2nd by Connie to approve the By-laws as written.

Vice-President's Report

Fall Meeting Sept 14 & 15 with Sue York from the VA Claims Program as speaker. Spring meeting is May 16 & 17 2018. Looking for ideas for topics. Could we possibly do a change of venue for the September 2018 meeting?

Treasurer's Report

Becky reported as of 8/31/17 bank checking account totaled \$11,329.68 and 2 CD's totaling \$9330.60. Discussion was held around the ANI scholarship. Laurie and Steph should keep track of points earned since they do the newsletter. Members can apply from November to July. Rebecca and Carrie are going this time. Discussion was also held around the two CD's at great Western bank in Atlantic. Audra will contact bank to see what the status of these are. Discussion was also held around the cost of the meetings. What can we do to increase the value?

Committee Reports

Website. Jack registered our domain name and license for a more secure site.

Newsletter. Nothing to report.

Membership. Nothing to report.

Corporate Sponsor. We have 4 vendors registered, which is not a lot. Many go to HFMA as that is where the "decision makers" are. What can we do to entice vendors to AAHAM? Committee of Ashley, Becky, Jack and Luke to work on.

Legislative. Nothing to report.

Certification. In July there will be 28 Tech certification exams where 15 passed, 3 CRCP's where two passed and one CRIP which was passed.

Hospitality. Shared food that was being served at hospitality along with Family Feud.

Old Business

- a) Insurance policy renewed.

New Business

- a) Lori Weber was elected to open Board position
- b) Need to create a list of duties for board/officers for continuity.
- c) Would like to do something to recognize new members such as cups/portfolios. We will continue to do drawing for new members for a free meeting.

Meeting adjourned 6:48. ▲

Respectfully,

Audra Ford





Corporate Sponsors

The Iowa Hawkeye Chapter wishes to thank its Corporate Sponsors. Their generous financial contributions help ensure our chapter meets its goals and objectives, and allow us to provide educational programs, social functions, training programs for member certification, and the Hawkeye Highlights newsletter.

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Bronze

AAMS
Passport/Experian Health
Early Out Services/General Service Bureau



Credit Advocates
Bloom Payment



The American Association of Healthcare Administrative Management (AAHAM) to Offer Free Student Memberships to Full Time Students

Submitted by: Mike Dobbs

Fairfax, VA- The American Association of Healthcare Administrative Management (AAHAM), the leading professional association focused exclusively on the healthcare revenue cycle, now offers complimentary student memberships to all students taking 12 credit hours or more. This free membership initiative was introduced to attract new and younger members to the national organization and its 32 local chapters across the country while they are in school.

"We are pleased to introduce these innovative recruitment efforts and hope to grow our student membership base over 50% in the coming year" said AAHAM President, John Currier, CRCE-I. "Students are interested in the strong educational and certification programs offered by AAHAM that are key to their career growth and achieving the director positions they desire. Getting involved at the student level also offers exposure to mentors and career contacts which are so valuable" he added.

Healthcare is one of the nation's largest growing job sectors; students graduating with a healthcare degree find jobs ranking in the top 10% of salaries, according to the U.S. Department of Labor.

ABOUT AAHAM

The American Association of Healthcare Administrative Management (AAHAM) is a national professional association of thirty-two chapters and over 3000 healthcare revenue cycle professionals from hospitals, clinics, billing offices, allied vendors, physicians and multi physician groups. AAHAM members direct the activities of the thousands of people who are employed in the healthcare industry.

AAHAM is the preeminent professional organization for revenue cycle professionals and is known for its prestigious certification and educational programs; professional development of its members is one of the primary goals of the association. AAHAM is also recognized for its quarterly journal, *The Journal of Healthcare Administrative Management* and its Annual National Institute, held each fall. AAHAM actively represents the interests of its members through a comprehensive program of legislative and regulatory monitoring and participation in industry groups such as WEDI, ASC X12, NUBC and NUCC. For more information regarding AAHAM and its programs, please visit www.aaham.org or contact AAHAM, 703.281.4043. ▲

Don't Forget AAHAM!

If you've recently had a change to your personal contact information, please let AAHAM know. If we aren't able to contact you, we can't keep you informed of all the great benefits AAHAM has to offer. So please, keep us in mind as your life changes and let us know how to reach you.

To update your AAHAM Records please contact Stephanie Hultman, Membership Chair by calling 319-240-5306, or by emailing her at sjhultman@mediacombb.net. ▲

Mark Your Calendars

Fall Meeting ~ September 20-21, 2018