

Hawkeye Highlights

Hawkeye Chapter of AAHAM

Message from the President . . .

Welcome to Hawkeye AAHAM website. AAHAM (American Association of Healthcare Administrative Management) is the leading organization for revenue cycle leaders and staff, and I am proud and honored to be serving as President for Iowa's Chapter!

I want Hawkeye AAHAM to be YOUR organization – the members and corporate sponsors organization. I, like our past presidents, want to help lead our Chapter to reach its best potential.

I would like to see us grow. One way to do that is to bring in new members. These members don't have to come from hospitals, they can come from any entity in healthcare that is seeing patients and doing the billing. We are all focused on improving the patient experience, managing denials, improving accounts receivable and managing staff. If you know someone that works in these areas in healthcare, invite them to join us. The more people we can bring together the more we can learn from each other.

Being a member of AAHAM also brings growth to our education and knowledge through educational sessions that are offered. This will make us stronger employees, and this knowledge we bring to our organizations to help bring about improvements in the revenue cycle will make them stronger as well.

Certification is another great way to grow – earning one of the AAHAM certifications will keep us on top of revenue cycle best practices and compliance issues. AAHAM offers many different types of certifications and it's an investment in our personal growth as well as our professional futures.

I am interested in hearing how YOU would like us to grow! Please reach out to me with your ideas! This is YOUR organization and I am here for you! I want to work with you to have a successful Chapter.

Let's keep growing,

Laurie Bruck

President, Iowa Hawkeye AAHAM Chapter
Revenue Cycle Director, Greene County Medical Center



Laurie Bruck
Hawkeye Chapter President
AAHAM

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Hawkeye Chapter

2023

Officers - Board Members - Committee Chairs

Officers

Laurie Bruck-President/Nominating Chair
Charlie Cole-Vice President/Education Chair
LeeAnn Christiansen-Secretary
Becky David-Treasurer

Board Members

Christina Bennett-Communication Chair
Steve Juve-Hospitality Chair
Chad Breidenbach-Membership Chair
Barb Leininger-Certification Chair
Audra Ford-Legislative Chair
Kema Davis-Corporate Sponsorship chair
John Brown-Hospitality chair

HAWKEYE HIGHLIGHTS EDITORIAL POLICY & OBJECTIVES

The HAWKEYE HIGHLIGHTS newsletter is published throughout the year by the AAHAM IOWA CHAPTER to update the membership regarding chapter provide and national activities as well as to information useful to health care administrative professionals. Opinions expressed in articles or features are those of the author(s) and do not necessarily reflect the views of the Iowa Chapter. AAHAM, the NATIONAL AAHAM organization or the editor. Reproduction and/or use of the format or content of this publication without the expressed permission of the author(s) or the editor are prohibited. © Copyright 2023.

For Corporate Sponsor Program Inquiries contact: Kema Davis at kema.davis@momsmeals.com

For membership information or to submit changes of address contact: Chad Breidenbach at phone: 605-336-9490 email: chadb@thehauggroup.com

For questions and comments regarding Hawkeye Highlights contact: Christina Bennett at cbennett@bchmail.com

2023 AAHAM Membership Dues Renewal

If you have not yet renewed for 2023, renew today!

Please contact the AAHAM National Office if you would like more information. If you did not receive an electronic copy of your invoice, please contact Moayad Zahralddin at moayad@aaham.org or 703.287.4043 ext 4



Why Join AAHAM?

Get the career edge you need for less than a dollar a day

There are a number of organizations that focus on the financial side of the healthcare industry. But there is only one national organization dedicated solely to the revenue cycle of both management and the front-line staff: AAHAM.

Reach out to experts for real time answers

As a member of AAHAM, you have the ability to reach out to your local AAHAM Chapter as well as over 30 more across the U.S. to speak to revenue cycle experts about the challenges you face every day.

No other healthcare financial organization gives you the career-boosting power to network with the best-informed revenue cycle professionals and pick their brain about the most important issues in the field.

Build your knowledge base

AAHAM's primary focus is the professional development of its members. In addition to networking opportunities through the local chapters, we offer certification, education and training for staff and managers, publications, conferences and webinars all specifically focused on issues, regulations and guidelines affecting patient accounting matters.

Advanced certification to advance your career

Certification programs in healthcare finance offered by other organizations are non-proctored open-book exams that can be easily passed by industry novices.

AAHAM's elite certification program is based on rigorous examinations that have set the standard in the industry for over 40 years. Earning an AAHAM certification demonstrates a high level of achievement and distinguishes you as a leader and role model in the revenue cycle industry. Time and time again, AAHAM certification has enabled our members to earn significant professional recognition and career advancement with higher pay and benefits.

Who joins AAHAM?

Providers

Staff involved in the revenue cycle of any type of healthcare provider that gets reimbursed by patients, insurance companies or the government will benefit from AAHAM membership. These include:

- Hospitals
- Physician's offices
- Urgent care facilities
- Long-term care facilities
- Nursing homes
- Other providers

Vendors

Staff of companies that provide outsourced services related to the revenue cycle to any type of provider will also benefit from AAHAM membership. These include:

- Consulting companies
- Billing companies
- Collection agencies
- Software/IT companies
- Law firms
- Other outsource vendors

Treasurer's Report

**HAWKEYE CHAPTER AAHAM
TREASURER'S REPORT
For Period Ending April 30, 2023**

BALANCE SHEET

ASSETS:		
Cash in Bank	04/01/2023	19,861.98
TOTAL ASSETS		\$ 19,861.98
 LIABILITIES:		
Payables	(pending payments)	-
 EQUITY		
TOTAL LIABILITIES AND EQUITY		\$ 19,861.98

OPERATING STATEMENT

REVENUES:		
SPONSOR FEES		3,500.00
CERTIFICATION FEES		-
REGISTRATIONS SPRING		2,625.00
REGISTRATION FALL		-
DONATIONS		-
OTHER REVENUE		-
SPONSOR FEES - BOOTH (SPRING)		50.00
SPONSOR FEES - BOOTH (FALL)		-
TOTAL REVENUE		\$ 6,175.00
 EXPENSES:		
WEB SITE		360.00
SUBSCRIPTION FEES (GO TO MEETING)		-
SPRING CONFERENCE SPEAKER FEES		-
SPRING CONFERENCE FACILITY FEES		3,025.26
SPRING CONFERENCE HOSPITALITY FEES		-
SUPPLIES/POSTAGE		-
CHARITY		-
INSURANCE FEES		-
PAYPAL FEES		223.78
FALL CONFERENCE SPEAKER FEES		-
FALL CONFERENCE HOTEL FEES		-
FALL CONFERENCE HOSPITALITY		-
ANI EXPENSE		1,123.32
AAHAM NATIONAL LEGISLATIVE DAY (DONATION)		500.00
AAHAM NATIONAL LEGISLATIVE DAY EXPENSES		600.80
AAHAM PRESIDENTS MEETING		600.22
TOTAL EXPENSES		\$ 6,433.38
YTD NET INCOME (LOSS)		\$ (258.38)
BEGINNING CASH BALANCE	01/01/2023	\$ 22,326.26
ENDING CASH BALANCE	04/30/2023	\$ 22,067.88
 PENDING PAYABLES (will show on next statement)		
PENDING DEPOSITS (will show on next statement)		

Respectfully Submitted:
Becky David, Treasurer

The Iowa Hawkeye Chapter wishes to extend their gratitude to our Corporate Sponsors.

The activities and success of our chapter could not be possible without the support of our Corporate Sponsors. Their continued support and engagement within the chapter certainly adds to the strength of our chapter by allowing us to provide quality educational opportunities and outstanding networking events for the benefit of our membership.

If you are an existing Corporate Sponsor, we appreciate your past and continued support of our chapter.

Platinum:

Meduit

Credit Bureau Services of Iowa

The Hauge Group

Gold:

Os-Healthcare (EfficientC)

R3 DYNAMICS, LLC

Help Financial

Silver:

Automated Accounts Management Services

If you are interested in becoming a Corporate Sponsor, please contact Laurie Bruck at laurie.bruck@gcmchealth.com or visit our website <https://hawkeyeaaham.org/sponsorship-information/>

Don't Forget to Update Contact Information

If you've recently had a change to your personal contact information, please let AAHAM know. If we aren't able to contact you, we can't keep you informed of all the great benefits AAHAM has to offer. So please, keep us in mind as your life changes and let us know how to reach you.

To update your AAHAM Records please contact Chad Breidenbach, Membership Chair by calling 605-336-9490, or by emailing her at chadb@thehaugegroup.com

The 2023 Annual National Institute will be held at Leows Hollywood Hotel in Los Angeles, California October 10-12, 2023 The Hawkeye Chapter of AAHAM is sponsoring

Put the date and location in your calendar now! The Hawkeye Chapter of AAHAM is sponsoring offer 1 scholarship to the Annual National Institute (ANI). The scholarship will cover registration, plus \$750 towards travel/hotel expenses.

The scholarship will be a drawing from those that submit interest. The winner will be selected and notified by August 1. The Board is excited to be able to offer this opportunity to its members.

The ANI always offers informative, timely educational sessions and the networking opportunities are limitless. So, start reading those industry magazines and refer those articles. Or, get out your pen and author an article on the topic nearest and dearest to your heart. Better yet, attend the Spring Conference in May or one of the joint educational conferences coming up and you may find yourself already on your way to Baltimore!

Email [laurie Bruck](mailto:laurie.bruck@aaaham.org) if interested (it's just a drawing of those interested).

The ANI is where PFS professionals tackle challenging issues affecting the industry. A setting for delivering top-level education and strategy where ideas are generated to help you thrive in a time of great change.

Important reasons why you can't afford to miss AAHAM's ANI...

- Attend vibrant educational sessions on career-focused topics
- Learn real solutions from industry leaders about day-to-day challenges
- Learn new techniques
- Acquire new skills
- Obtain best practices
- Find out about the latest in products and services available to our industry
- Earn 20 continuing education units (CEUs)
- Connect with colleagues and expand your network
- Find out about important topics impacting healthcare
- Receive affordable and cost-effective education
- Enjoy fantastic networking opportunities

The AAHAM ANI begins with industry renowned revenue cycle speakers

We have many sessions and presenters in three separate healthcare tracks; Revenue Cycle, Leadership Engagement, and Operational, all designed with your continuing education in mind. As an added benefit, there will be a panel discussion, where our panelists will share best practices from the operational side.

The ANI helps you become a more valuable resource to your facility and your colleagues and helps you forge vital industry connections. AAHAM equips you with real solutions and new ideas you can use immediately.

If you have any questions about the ANI, please feel free to contact our event staff at events@aaaham.org.

2023 Certification Schedule

Exam Period June 19-23, 2023
Exam Period July 24-28, 2023
Exam Period August 21-25, 2023

Find the full 2023 Certification Schedule at www.aaham.org

Certification Committee report

Submitted By: Barb Leininger

Congratulations to those that passed their AAHAM Certification Exams!

Certification Date: Jan-March 2023

Total:

4 CRCS

Certification Type:

5 CRCE
6 CRCP
153 CRCS
2 CRIP
2 CCT



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Upcoming 2023 AAHAM Events and Webinars

September

AAHAM Fall Conference 2023-Johnston, IA

September 14-15, 2023

October

AAHAM Annual National Institute 2023 - Los Angeles, CA

October 10-12, 2023

For additional upcoming events and to register today visit!
www.hawkeyeaaham.org

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Hawkeye AAHAM Chapter Website

Visit our website for members at www.hawkeyeaaham.org. The site includes:

Chapter Officers and Board Members
Upcoming Events/Calendar of Events
Chapter Bylaws Sponsor Information

Membership information
Link to the National AAHAM Website and more.....!

Contact **Christina Bennett** at cbennett@bchmail.com with questions or ideas for our website.