

Hawkeye Highlights

Hawkeye Chapter of AAHAM

Fall - Winter 2021

Volume 13, Issue 1

Message from the President...



Carrie Kuennen
President, Iowa AAHAM

This year continues to bring challenges at home and at work. I hope you and your families are all safe and healthy.

We just completed our 2021 Fall Virtual Conference. We provided these sessions over the course of a day and a half received positive feedback. Thank you to all of you that participated and thank you to all of our presenters and speakers for sharing your expertise during the presentations. A big thank you to the board members who helped put on a successful Fall 2021 Virtual Conference.

For Spring 2022 planning, we hope to be together, in-person, in May 2022. We are looking at a key-note speaker for this event. More information to come.

Please encourage your team to certify with AAHAM. With the changes in healthcare being rapid, even during this challenging time, this is a great time to get certified with AAHAM. AAHAM certification is an investment in your teams' personal growth and professional future. AAHAM certification examinations offer a complete career ladder. We have a certification that will help advance careers, assist succession planning, and help your departments meet revenue cycle goals.

Finally, I would like to thank our sponsors for their continued support. Sponsor support allows us to continue to provide outstanding educational opportunities to our membership. It also allows you to network with vendors that can assist your Revenue Cycle departments meeting goals for your facilities and offices. I encourage you to reach out and speak with our sponsors on how they can assist your departments.

Stay safe and healthy!

Carrie Kuennen

President, Iowa AAHAM

Table of Contents

Fall 2021

President's Message	1
Officers and Board Members	2
AAHAM 2022 Dues Renewal	3
Why Join AAHAM	4
Treasurers Report	5
2021 Corporate Sponsors	6
Don't Forget AAHAM	6
2021 Certification Schedule	7
Certification Report – August 2021	7
2021 Upcoming AAHAM National Webinars	8
Website Alert	8



For Corporate Sponsor Program inquiries, contact:

Ashley Allers, Corporate Sponsorship Chair

Van Diest Medical Center

2350 Hospital Drive

Webster City, IA 50595

Phone: (515) 832-7705

Email: AAllers@vandiestmc.org

For membership information, or to submit changes of address, contact:

Laurie Bruck, Membership Chair

Greene County Medical Center

Jefferson, IA 50129

Phone: (515) 386-0122

Email: laurie.bruck@gcmchealth.com

For questions and comments regarding Hawkeye Highlights, contact:

Christina Bennett, Publisher

Boone County Hospital

Email: cbennett@bchmail.org

Hawkeye Chapter

2021

Officers - Board Members - Committee Chairs

Carrie Kuennen	<i>President</i>
Vacant Position	<i>Vice President / Program Chair</i>
Audra Ford	<i>Secretary / Registration</i>
Becky David	<i>Treasurer / Nominating Chair</i>
Rebecca Gough	<i>Chairperson of the Board</i>
Charlie Cole	<i>Board Member / Website Chair</i>
LeeAnn Christensen	<i>Board Member / Certification Chair</i>
Laurie Bruck	<i>Board Member / Membership Chair</i>
Steve Juve	<i>Board Member</i>
Ashley Allers	<i>Board Member / Corporate Sponsorship Chair</i>
Christina Bennett	<i>Newsletter Publisher and Editor</i>

HAWKEYE HIGHLIGHTS EDITORIAL POLICY & OBJECTIVES

The HAWKEYE HIGHLIGHTS newsletter is published throughout the year by the AAHAM IOWA CHAPTER to update the membership regarding chapter and national activities as well as to provide information useful to health care administrative professionals. Opinions expressed in articles or features are those of the author(s) and do not necessarily reflect the views of the Iowa Chapter. AAHAM, the NATIONAL AAHAM organization or the editor. Reproduction and/or use of the format or content of this publication without the expressed permission of the author(s) or the editor are prohibited. © Copyright 2021.



2022 AAHAM Membership Dues Renewal

As a thank you for your membership, we are offering a “pandemic dues discount” of 10% (\$21.00), payable in one lump sum by 12/31/2021.

We are mindful of the times we are in and understand you may be struggling and wondering how to pay for your dues. If you are unable to take advantage of this discount, we also offer [payment plans](#) to help ease the dues burden. Remember, we also offer a [one-time dues waiver](#) as a member benefit as well. If you have retired from healthcare, there is no longer a fee to renew. [Click here](#) to see if you qualify.

Please contact the AAHAM National Office if you would like more information about these options.

If you did not receive an electronic copy of your invoice, please contact Moayad Zahraiddin at moayad@aaaham.org or 703.281.4043 ext 4.



UNLEASH THE REVENUE CYCLE HERO IN YOU!

- ✓ Accelerate and Increase Patient Liability Resolution
- ✓ Improve Patient Satisfaction and Loyalty

Let us help you pair innovative technologies with new ways of delivering liability resolution to optimize your revenue and reduce your cost to collect.

Patient Concierge
ePFXpatientportal
ePFXscore
ePFXsolutions
Financial Clearance
Self-Pay Account Resolution
Bad Debt Recovery

With lightning speed contact:
Pam Brindley, CHFP, CPAT, CCAT, CCAE
Account Executive
515-669-9396 | PBrindley@avadynehealth.com
avadynehealth.com

avadynehealth
The Patient Financial Experience Company™



Why Join AAHAM?

Get the career edge you need for less than a dollar a day

There are a number of organizations that focus on the financial side of the healthcare industry. But there is only one national organization dedicated solely to the revenue cycle of both management and the front-line staff: AAHAM.

Reach out to experts for real time answers

As a member of AAHAM, you have the ability to reach out to your local AAHAM Chapter as well as over 30 more across the U.S. to speak to revenue cycle experts about the challenges you face every day.

No other healthcare financial organization gives you the career-boosting power to network with the best-informed revenue cycle professionals and pick their brain about the most important issues in the field.

Build your knowledge base

AAHAM's primary focus is the professional development of its members. In addition to networking opportunities through the local chapters, we offer certification, education and training for staff and managers, publications, conferences and webinars all specifically focused on issues, regulations and guidelines affecting patient accounting matters.

Who joins AAHAM?

Providers

Staff involved in the revenue cycle of any type of healthcare provider that gets reimbursed by patients, insurance companies or the government will benefit from AAHAM membership. These include:

- Hospitals
- Physician's offices
- Urgent care facilities
- Long-term care facilities
- Nursing homes
- Other providers

Vendors

Staff of companies that provide outsourced services related to the revenue cycle to any type of provider will also benefit from AAHAM membership. These include:

- Consulting companies
- Billing companies
- Collection agencies
- Software/IT companies
- Law firms
- Other outsource vendors

Advanced certification to advance your career

Certification programs in healthcare finance offered by other organizations are non-proctored open-book exams that can be easily passed by industry novices.

AAHAM's elite certification program is based on rigorous examinations that have set the standard in the industry for over 40 years. Earning an AAHAM certification demonstrates a high level of achievement and distinguishes you as a leader and role model in the revenue cycle industry. Time and time again, AAHAM certification has enabled our members to earn significant professional recognition and career advancement with higher pay and benefits.

Treasurer's Report

HAWKEYE CHAPTER AAHAM TREASURER'S REPORT For Period Ending thru 08/31/2021

BALANCE SHEET

ASSETS:

Cash in Bank	25,157.21
TOTAL ASSETS	\$ 25,157.21

LIABILITIES:

Payables (pending payments)	-
-----------------------------	---

EQUITY

-

TOTAL LIABILITIES AND EQUITY

\$ 25,157.21

OPERATING STATEMENT

REVENUES:

SPONSOR FEES	2,350.00
CERTIFICATION FEES	645.00
REGISTRATIONS SPRING	-
REGISTRATION FALL	-
DONATIONS	-
OTHER REVENUE	-
SPONSOR FEES - BOOTH (SPRING)	-
SPONSOR FEES - BOOTH (FALL)	-
TOTAL REVENUE	\$ 2,995.00

EXPENSES:

WEB SITE	620.00
SUBSCRIPTION FEES (GO TO MEETING)	
SPRING CONFERENCE SPEAKER FEES	1,000.00
SPRING CONFERENCE FACILITY FEES	
SPRING CONFERENCE HOSPITALITY FEES	
SUPPLIES/POSTAGE	
CHARITY	
INSURANCE FEES	1,696.00
PAYPAL FEES	33.70
FALL CONFERENCE SPEAKER FEES	-
FALL CONFERENCE HOTEL FEES	-
FALL CONFERENCE HOSPITALITY	-
ANI EXPENSE	-
AAHAM NATIONAL LEGISLATIVE DAY (DONATION)	-
AAHAM NATIONAL LEGISLATIVE DAY EXPENSES	315.00
AAHAM PRESIDENTS MEETING	
TOTAL EXPENSES	\$ 3,664.70

YTD NET INCOME (LOSS)

\$ (669.70)

BEGINNING CASH BALANCE 01/01/2020

\$ 25,677.91

ENDING CASH BALANCE 08/31/2021

\$ 25,008.21

PENDING PAYABLES (will show on next statement)

(1,288.00)

PENDING DEPOSITS (will show on next statement)

4,431.47

\$ 28,151.68

Respectfully Submitted:

Becky David, Treasurer

2021 Corporate Sponsors

The Iowa Hawkeye Chapter wishes to extend their gratitude to our Corporate Sponsors.

The activities and success of our chapter could not be possible without the support of our Corporate Sponsors. Their continued support and engagement within the chapter certainly adds to the strength of our chapter by allowing us to provide quality educational opportunities and outstanding networking events for the benefit of our membership.

If you are an existing Corporate Sponsor, we appreciate your past and continued support of our chapter.

Platinum:

[Avadyne Health](#)
[Creditor Advocate/Bloom Payments](#)
[Credit Bureau Services of Iowa](#)
[Help Financial](#)
[The Hauge Group](#)
[RevCycle, Inc./Alliance Collections](#)

Gold:

[efficientC](#)

Silver:

[AAMS](#)
[Credit Management Services](#)
[eSolutions](#)
[Early Out Services, Inc](#)
[IC Systems](#)

If you are interested in becoming a Corporate Sponsor, please contact Ashley Allers at aallers@vandiestmc.org or visit our website <https://hawkeyeaaham.org/sponsorship-information/>

Don't Forget to Update Contact Information

If you've recently had a change to your personal contact information, please let AAHAM know. If we aren't able to contact you, we can't keep you informed of all the great benefits AAHAM has to offer. So please, keep us in mind as your life changes and let us know how to reach you.

To update your AAHAM Records please contact Laurie Bruck, Membership Chair by calling 7515-386-0122 or by emailing her at laurie.bruck@gcmchealth.com.

2021-2022 Certification Schedule

November 15-19, 2021

November 2021 Exam Period

December 13-17, 2021

December 2021 Exam Period

January 17-21, 2022

January 2022 Exam Period

Find the full 2022 Certification Schedule at www.aaham.org

Certification Committee Report

Submitted By: LeeAnn Christensen

Congratulations to those that passed their AAHAM Certification Exams!

Certification Date: April- August 2021

Total: 29 individuals passed

Certification: **CRCS**

- 28 individuals passed
 - 7 from Avadyne
 - 1 from Ottumwa Regional Healthcare
 - 20 from Unity Point Health

- **Certification:** **CRCP**

- Certification: 1 individual passed
 - Loring Hospital

The
HAUGE GROUP
Solutions, Service, Synergy.

HAUGE ASSOCIATES, INC.
MED-PLAN SERVICES, LTD
THE BRIDGE SYSTEM



www.thehaugegroup.com
800-284-3131

 eSolutions



Upcoming 2021 AAHAM National Webinars

NOVEMBER

AAHAM Webinar - 5 Steps to Becoming an Effective Servant Leader

1/13/2021 1:30 PM - 2:30 PM ED

AAHAM Webinar - 2022 CPT Updates

1/27/2021 1:30 PM - 3:00 PM EDT

DECEMBER

AAHAM Webinar - 2022 CPT Updates

2/17/2021 1:30 PM - 3:00 PM EDT



Hawkeye AAHAM Chapter Website

Visit our website for members at www.hawkeyeaaham.org. The site includes:

Chapter Officers and Board Members
Upcoming Events/Calendar of Events
Chapter Bylaws
Sponsor Information

Membership information
Link to the National AAHAM Website
And more...!

Contact Charlie Cole at Charliec@thehauggroup.com with questions or ideas for our website.