

Hawkeye Highlights

Iowa AAHAM Chapter

Fall - Winter 2020

Volume 12, Issue 3

Photo By: Steph Hultman

Message from the President . . .



Carrie Kuennen
President, Iowa AAHAM

This year has been a year of many challenges at home and at work. I hope you and your families are all safe and healthy. We'll get through this together.

We just completed our 2020 Fall Virtual Conference. We had four sessions over the course of three weeks. These were free educational sessions and we received positive feedback. Thank you to all of you that participated and thank you to nThrive, HomeTown Health, Iowa Hospital Association, and Davis Brown Law Firm for sharing your expertise during the presentations. A big thank you to the board members who helped put on a successful Fall 2020 Conference.

For Spring 2021 planning, we hope to be together, in-person, in May 2021. We are looking at a key-note speaker for this event. More information to come.

Please encourage your team to certify with AAHAM. With the changes in healthcare being rapid, even during this challenging time, this is a great time to get certified with AAHAM. AAHAM certification is an investment in your teams' personal growth and professional future. AAHAM certification examinations offer a complete career ladder. We have a certification that will help advance careers, assist succession planning, and help your departments meet revenue cycle goals.

Finally, I would like to thank our sponsors for their continued support. Sponsor support allows us to continue to provide outstanding educational opportunities to our membership. It also allows you to network with vendors that can assist your Revenue Cycle departments meeting goals for your facilities and offices. I encourage you to reach out and speak with our sponsors on how they can assist your departments.

Stay safe and healthy!

Carrie Kuennen

President, Iowa AAHAM

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Hawkeye Chapter

2020

Officers - Board Members - Committee Chairs

Carrie Kuennen	<i>President</i>
Bobbie Jo Harrings	<i>Vice President / Program Chair</i>
Audra Ford	<i>Secretary / Registration</i>
Becky David	<i>Treasurer / Nominating Chair</i>
Rebecca Gough	<i>Chairperson of the Board</i>
Charlie Cole	<i>Board Member / Website Chair</i>
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Laurie Bruck	<i>Board Member / Membership Chair</i>
Steve Juve	<i>Board Member</i>
Ashley Allers	<i>Board Member / Corporate Sponsorship Chair</i>
Stephanie Hultman	<i>Newsletter Publisher</i>
Laurie Gaffney	<i>Newsletter Editor</i>

HAWKEYE HIGHLIGHTS EDITORIAL POLICY & OBJECTIVES

The HAWKEYE HIGHLIGHTS newsletter is published four times annually by the AAHAM IOWA CHAPTER to update the membership regarding chapter and national activities as well as to provide information useful to health care administrative professionals. Opinions expressed in articles or features are those of the author(s) and do not necessarily reflect the views of the Iowa Chapter. AAHAM, the NATIONAL AAHAM organization or the editor. Reproduction and/or use of the format or content of this publication without the expressed permission of the author(s) or the editor are prohibited. © Copyright 2013. ♦



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2021 AAHAM Membership Dues Renewal

As a thank you for your membership, we are offering a “pandemic dues discount” of 10% (\$21.00), payable in one lump sum by 12/31/20.

We are mindful of the times we are in and understand you may be struggling and wondering how to pay for your dues. If you are unable to take advantage of this discount, we also offer [payment plans](#) to help ease the dues burden. Remember, we also offer a [one-time dues waiver](#) as a member benefit as well. If you have retired from healthcare, there is no longer a fee to renew. [Click here](#) to see if you qualify. Please contact the AAHAM National Office if you would like more information about these options.

If you did not receive an electronic copy of your invoice, please contact Moayad Zahraiddin at moayad@aaham.org or 703.281.4043 ext 4.



UNLEASH THE REVENUE CYCLE HERO IN YOU!

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December 2020

Dear AAHAM Members:

When I was elected as your President (it seems so long ago), I was excited about my vision of what my term would look like. As my first year as President is coming to an end, I have to admit, it was not at all like what I had imagined! Who would ever have thought we would experience a global pandemic that would change the course of how we live and do business?

I am so very thankful for all of the support I receive from you and our other members and proud of what we have accomplished during such challenging times. I know I'm not alone when I say I'm looking forward to 2021, and have hopes of meeting face-to-face sometime soon.

I reflect back with pride on when I started as the AAHAM Carolina Chapter President and worked my way up the ranks as a Committee Chair, then all of the way up the National Officer ladder to where I am today, National President. I am very grateful for my AAHAM membership, my certification and this wonderful network I am fortunate to be a part of. I am thankful for the leadership at both the National and Chapter level that continues to carry our industry forward.

I continue to be inspired by First Lady Eleanor Roosevelt that "hope" is an important single word of encouragement that can carry us through these difficult times; in our country, at our work and in our home life. She said "the future belongs to those who believe in the beauty of their dreams." I have hope and believe in the strength of AAHAM for our industry in 2021. You, along with your fellow members, are our motivation for continuing to nurture our community of current and future association leaders, that is why renewing your AAHAM membership is so vital.

Wishing you a joyous and safe holiday season with your family, work family and friends. Stay well, remain strong and cultivate kindness!

All my best,

Lori



Lori M. Sickelbaugh, CRCE
AAHAM National President



Hawkeye Chapter AAHAM

TREASURER'S REPORT

Period Ending September 30, 2020

BALANCE STATEMENT

ASSETS:

Cash in Bank	26,321.86
Certificate of Deposit #30063596	0
Certificate of Deposit #30063430	0
TOTAL ASSETS	\$ 26,321.86

LIABILITIES:

Payables (Pending Payments)	0
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EQUITY:

TOTAL LIABILITIES AND EQUITY	\$ 26,321.86
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OPERATING STATEMENT

REVENUES:

Sponsor Fees	7,500.00
Certification Fees	570.00
Registration - Spring	0
Registration - Fall	0
Donations	0
Other Revenue - Cashed in CD's	9,299.26
Sponsor Fees - Booth (Spring)	0
Sponsor Fees - Booth (Fall)	0
Total Revenue	\$ 17,369.26

EXPENSES:

Web Site	660.00
Software Expense - Quickbooks / GoToMeeting	833.00
Spring Conference Speaker Fees	0
Spring Conference Facility Fees	0
Spring Conference Hospitality Fees	0
Supplies/Postage	0
Charity	0
Insurance Fees	0
PayPal Fees	1,701.00
Fall Conference Speaker Fees	176.10
Fall Conference Facility Fees	0
Fall Conference Hospitality Fees	0
ANI Expense	0
AAHAM National Legislative Day (Donation)	0
AAHAM National Legislative Day Expenses	0
AAHAM Presidents Meeting	1,064.07
Total Expenses	\$ 4,434.17

YTD Net Income (Loss) \$ 12,935.09

Beginning Cash Balance 01/01/2020 \$ 13,386.77

Ending Cash Balance 06/30/2020 \$ 26,321.86

Respectfully,

Becky David

Chapter Treasurer



SPONSORS

The Iowa Hawkeye Chapter wishes to extend their gratitude to our Corporate Sponsors.

The activities and success of our chapter could not be possible without the support of our Corporate Sponsors. Their continued support and engagement within the chapter certainly adds to the strength of our chapter by allowing us to provide quality educational opportunities and outstanding networking events for the benefit of our membership.

If you are an existing Corporate Sponsor, we appreciate your past and continued support of our chapter.

Platinum:

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Bronze:

If you are interested in becoming a Corporate Sponsor, please contact Ashley Allers at aallers@vandiestic.org or visit our website <https://hawkeyeaham.org/sponsorship-information/>

Don't Forget AAHAM.....

If you've recently had a change to your personal contact information, please let AAHAM know. If we aren't able to contact you, we can't keep you informed of all the great benefits AAHAM has to offer. So please, keep us in mind as your life changes and let us know how to reach you.

To update your AAHAM Records please contact Laurie Bruck, Membership Chair by calling 712-655-8152, or by emailing her at laurie.bruck@mrchia.com ♦

2021 Certification Schedule

March 8-19, 2021	<u>March 2021</u> Exam Period Registration
April 15, 2021	Registration Deadline for <u>July 2021</u> Exam Period
July 19-30, 2021	<u>July 2021</u> Exam Period
August 16, 2021	Registration Deadline for <u>November 2021</u> Exam Period
November 8-19, 2021	<u>November 2021</u> Exam Period
December 15, 2020	Registration Deadline for <u>March 2022</u> Exam Period

Certification Committee Report

Submitted By: LeeAnn Christensen

Certification Date: July 31, 2020

Total: 14 individuals passed

Certification: **CRCS**

- 14 individuals passed
 - o 6 from Avadyne Health
 - o 4 from Unity Point Health
 - o 2 from Madison County Health Care Systems
 - o 1 from Purfoods, LLC. Dba Mom's Meals
 - o 1 from MercyOne

Certification: **CRCE**

- Still being graded so unknown if we had any from our chapter





Upcoming 2021 AAHAM National Webinars

JANUARY

AAHAM Webinar - Putting your Best Foot Forward in Virtual Meetings

1/13/2021 1:30 PM - 2:30 PM EDT

AAHAM Webinar - Reference Based Pricing Health Plans: How to Recognize and React

1/27/2021 1:30 PM - 3:00 PM EDT

FEBRUARY

AAHAM Webinar - Going Digital? The Technology Part is Easy; Humanizing is Hard

2/17/2021 1:30 PM - 3:00 PM EDT

MARCH

AAHAM Webinar - Conquering Pandemic Losses with AI for RCM

3/24/2021 1:30 PM - 2:30 PM EDT



Website Alert

The Iowa Hawkeye Chapter is excited to announce our website for members at www.hawkeyeaham.org. The site includes:

Chapter officers and board members
Upcoming events-Calendar of events
Chapter Bylaws
Sponsor Information

Membership information
Link to the National AAHAM Website
Current and Past Newsletters
Photos from past meetings

Watch for more information to be added every month. Since the site is new, we are looking for any ideas for additional information from our members. Please contact board member Jack Stanton at

Charliec@thehaugegroup.com with ideas.