



**Hawkeye AAHAM Fall Conference
September 14-15, 2022**



**Hilton Garden Inn
8600 Northpark Drive
Johnston, IA 50131**

Wednesday, September 14, 2022

7:00 AM – 8:00 AM

Board Meeting (Board and Committee members only)

8:00 AM – 8:30 AM

Registration/Continental Breakfast & Networking

8:30 AM – 9:00 AM

Welcome Message

Carrie Kuennen, Hawkeye Chapter President

9:00 AM – 10:30 AM

No Surprises Billing / Price Transparency Updates

Susan Freed, Dentons

CEUs: 2 hours

10:30 AM – 10:45 AM

Morning Break

10:45 AM – 12:00 PM

Collection Regulatory Updates

Charlie Cole, The Hauge Group

CEUs: 3 hours

12:00 PM – 1:00 PM

Lunch and Updates

1:00 PM – 3:00 PM

Personal Development & Leadership

Kim Nelson

CEUs: 4 hours

3:00 PM – 3:15 PM

Afternoon Break

3:15 PM – 4:30 PM

Iowa Hospital Association updates

Erin Cubit, Director of Government Relations

CEUs: 2 hours

4:30 PM – 5:30 PM

Networking Event with Door Prizes

Thursday, September 15, 2022

8:30 AM – 9:30 AM

Revenue Cycle Roundtable

Sue York, OS - Healthcare

CEUs: 2 hours

9:30 AM – 10:30 AM

Amerigroup Updates

Lisa Barton, Provider Experience Manager

CEUs: 2 hours

10:30 AM – 11:30 AM

Wellmark Updates

Melissa Sudman, Network Provider Engagement

CEUs: 2 hours

Speaker Biographies

Susan Freed – Dentons Davis Brown

Susan is a senior shareholder at Dentons Davis Brown where she practices exclusively in the areas of health care and employee benefits. Susan advises health care providers and health plans on regulatory and business issues and is a frequent presenter on compliance and health care reform topics. Susan has been recognized by Best Lawyers, Super Lawyers and Chambers USA. Susan chairs her Firm's Business Division and Health Law Department and serves on the Balance Autism Board of Directors.

Sue York - OS Healthcare

Sue York, RHIA, CRCE – I, CPC, and COC, has over 25 years of experience working in healthcare. She developed her wealth of coding knowledge as the manager of Medical Records/Coding/Utilization Review in acute care settings and physician clinics. Sue has also served as the Director of Operations for an 80-physician medical group and a 25-member group of Cardiologists.

For over 18 years, she oversaw all accounts receivable client projects as Director of Operations at OS Inc. Sue currently serves as Director of Learning & Consulting Services at OS inc. |efficientC and is responsible for staff training, new employee onboarding, educational program development as well as revenue cycle consulting services

Kim Nelson – Many Hats Community

Kim is a wife to Mark and mother of three kids who range in age from high school to elementary school. Originally from eastern Iowa, she is an engineer from Iowa State, and has worked in a Continuous Improvement role in manufacturing for the last 20 years. Residing on their family farm in Greenfield, in the last few years she has realized that her life's purpose is to create opportunities for people. She loves bringing people together and is inspired by motivational videos and books so that each day we can strive be a little better than the last. Kim has founded her own women's group called Many Hats Community as we all wear many hats in our every day lives.

Charlie Cole – The Hauge Group

Charlie Cole is the Vice President at The Hauge Group. Charlie is responsible for developing and maintaining client-driven accounts receivable processes and applications for clients throughout the United States. He has 35 years of collection industry experience with 27 years at The Hauge Group.

For the past 25+ years, Charlie has served on several boards in various health systems, non-profit organizations, religious organizations, city government, community, state, international associations, and volunteer groups.

Charlie has achieved several industry certifications, which include CCCO "Credit and Collection Compliance Officer," HCM "HealthCare Collection Manager," CPCS "Certified Professional Collection Specialist," HSC "Healthcare Collection Professional," and American Collector Association "ACA" International Scholar, and Fellowes designations. Charlie is the president of the South Dakota Collector Association, a Council of Delegates for the American Collector Association "ACA," and a IA AAHAM board member.

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Dan Reilley
Email: dreilley@r3dynamics.com

AAHAM Fall 2022 Conference

You may register online using the link below:

<http://hawkeyeaaham.org/upcoming-events/online-registration/>

Registration Form

Last Name: _____

First Name: _____

Title: _____

Organization: _____

Organization Mailing Address: _____

City/State/Zip: _____

AC/Phone: _____ Fax: _____

E-Mail: _____

Registration Fee for Full Conference:

AAHAM Member	\$130.00
Non-Member	\$140.00
Students	\$10.00
Buy One/Get One Registration Free (Available with one full conference registration – **Attendees for BOGO must be from same facility at full price registration**)	Additional Attendee: Name: _____ Title: _____ Email: _____

Late Registration: Add additional \$20 after September 5, 2022.

Return Registration Form To:

Audra Ford

Madison County Memorial Hospital

aford@madisonhealth.com

For Office Use Only

Date Received _____

Check # _____ n/a _____

Program Fee Amount \$ _____ n/a _____

Check Total \$ _____ n/a _____

Organization

Personal