



Fall 2023 Conference Agenda

Thursday, September 14, 2023

7:45 AM – 8:45 AM
Board Meeting

9:00 AM – 9:30 AM
Welcome Message from HFMA & AAHAM President
Laurie Bruck, Hawkeye Chapter President

9:30 AM – 10:30 AM
Time for What Matters: Optimizing Resources and Time in Your Revenue Cycle Management
Lori Zindl, OS Healthcare

This presentation will delve into innovative strategies for freeing/creating more time for you and your revenue cycle teams to get back to doing the work you love. Work that can really make a difference in the growth and management of your organization. Rather than solely focusing on time management, we will explore how efficient resource allocation and optimization can provide opportunities to pursue our passions within the business context. Key topics include identifying and eliminating time-wasting activities, streamlining processes, utilizing technology effectively, redefining priorities, and aligning tasks with our strengths and interests. By incorporating real-world examples and case studies, attendees will gain insights into unlocking valuable time resources and discovering ways to combine their passions with business goals, resulting in heightened productivity, job satisfaction, and sustained growth.

10:30 AM – 10:45 AM
Morning Break

10:45 AM – 12:00 PM
Performing a Comprehensive Analysis of Your Business Office and Its A/R Activities
Lori Zindl, OS Healthcare

During this session we will walk through how to develop a focused evaluation of a hospital business office. The emphasis will be on the accounts receivable (A/R) portion of the revenue cycle. Key deliverables will include an A/R analysis, an A/R aging summary, and an analysis of A/R turnaround by payer. We will also scrutinize business office goals, cost-to-collect metrics, claims processes, and staffing efficiency. The analysis results in primary recommendations aimed at improving financial management, streamlining operations, and optimizing staff efficiency. The insight gleaned will contribute to an optimized revenue cycle, promoting the hospital's financial sustainability.

12:00 AM – 1:00 PM
Lunch

1:15 PM – 2:30 PM

Wellmark Insurance

2:30 PM – 2:45 PM

Break

2:45 PM – 3:45 PM

Amerigroup Insurance

3:45 PM – 4:00 PM

AAHAM Closing Meeting – Laurie Bruck, President

4:30 – 5:30

Networking Event

Friday, September 15, 2023

8:30 AM – 9:30 AM

Molina

9:30 AM – 10:30

Iowa Total Care

10:30 – 11:30

UnitedHealthcare

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Driving Revenue Cycle Performance

Medit

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IC System
Greg Young
Email: gyoung@icsystem.com

AAHAM In Person Fall 2023 Conference

You may register online using the link below:

<http://hawkeyeaham.org/upcoming-events/online-registration/>

Registration Form

Last Name: _____

First Name: _____

Title: _____

Organization: _____

Organization Mailing Address: _____

City/State/Zip: _____

AC/Phone: _____ Fax: _____

E-Mail: _____

Registration Fee for Full Conference:

AAHAM Member	\$100.00
Non-Member	\$125.00
Students	\$10.00
Buy One/Get One Registration Free <small>(Available with one full conference registration – **Attendees for BOGO must be from same facility at full price registration**)</small>	<i>Additional Attendee:</i> <i>Name:</i> _____ <i>Title:</i> _____ <i>Email:</i> _____

Late Registration: Add an additional \$20 after September 5th, 2023.

Hotel Link: www.hilton.com/en/attend-my-event/dsmuhgi-aahs-952eee3a-ac49-4c12-b51c-7013b01a1166/

To Access the Sessions: *We will email you the webinar information closer to the date of the events.*

Register Online (Link at Top) or Return Registration Form To:

LeeAnn Christensen
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