



**AAHAM Hawkeye Chapter  
Spring Conference  
May 16 – 18, 2018**

***Hilton Garden Inn  
8600 Northpark Drive  
Johnston, IA 50131***



**Wednesday, May 16, 2018**

5:30 PM

**Board Meeting**

**Thursday, May 17, 2018**

8:00 AM – 8:30 AM

**Registration and Continental Breakfast**

8:30 AM – 9:00 AM

**Opening Notes and Committee Updates  
Rebecca Gough, Hawkeye Chapter President**

9:00 AM – 10:00 AM

**Hassle-Free Process Roll-Outs – Daniel McCraine**

Wish you could have a smooth process update launch? Learn how to effectively influence key stakeholders, both upstream and downstream from process changes when you don't have direct authority. Discover methods of working with resisters. Learn how to roll out communications to get team members to work with you, not against you.

10:00 AM - 10:15 AM

**Morning Break**

10:15AM – 11:15 AM

**Hassle-Free Process Roll-Outs (continued)**

11:15AM - 12:00PM

**MACRA  
Scott Jones**

12:00-1:15

**Lunch**

1:15 PM – 2:15 PM

**Revenue Integrity- Glen Reiner and Scott Jones**

With the challenges of ICD-10 behind the healthcare industry, a new frontier is on the horizon for HIM professionals. The concern will always be there for technically complete and clinically accurate documentation. To preserve or improve revenue integrity takes a village and starts with Value Based Care Models, which supports Care Coordination to help shift the focus from not only ensuring that documentation reflects the intensity of resources and severity of illness for case mix purposes, but that it also reflects the quality of care provided. This presentation will explore the regulatory climate impacting healthcare, provide definitions to Revenue Integrity and Denials Management and how they are linked to health information management. It will also explore the Value Based Care models and how this collaborative approach will ultimately result in success, which in this case is better outcomes for the patient.

2:15 PM – 2:30 PM

**Afternoon Break**

2:30 PM – 3:15 PM

**Wellmark – Nicky Cooney**

3:15 PM – 4:00 PM

**Amerigroup – Sarlynn Heston**

4:00 PM – 4:30 PM

**Roundtable – MCO Issues**

4:30 PM

**Hospitality**

**Friday, May 18, 2018**

8:00 AM – 8:30 AM

**Continental Breakfast**

8:30 AM – 9:30 AM

**Iowa Hospital Association – Dan Royer**

9:30 AM – 10:00 AM

**United Healthcare – Sheryl Houk or Megan Cavanaugh**

10:00 AM – 10:45 AM

**Iowa Medicaid (Kelly Acevedo and/or Inde Seedorf)**

10:45 AM – 11:30 AM

**Medicare – Aileen Sigler**

# Speaker Biographies



## **Daniel McCraine**

**McCraine Associates**

I have a passion to train people in leadership because I believe we need to take control of our economy, take charge of our lives, understand what leadership really is, and have a take charge kind of attitude. Leadership is based on values. You have to have a core value system in order to get people to follow you and make a difference in this country. Our beautiful land that we live in, I believe, has been overrun by garbage thinking. If you're ready to take charge of your life then I'm ready to teach you. I am an expert in delivering training programs that deliver immediate results in behavior change and performance improvement. I am currently a training consultant and a nationally recognized, award-winning training professional. I have extensive experience as a leadership coach, performance consultant, e-learning designer, instructional designer, and a facilitator and earned my Master's degree at Drake University. My training programs have helped companies I've worked with save over \$21.2 million in capital and expenses.

Daniel McCraine, McCraine Associates

Des Moines, IA 515.992.9444

[www.mccraine.com](http://www.mccraine.com)

[daniel@mccraine.com](mailto:daniel@mccraine.com)



## **Glen Reiner, RN, BSN**

**Principal Director, Revenue Capture and Charge Audit Services, nThrive**

Glen Reiner has been in the healthcare industry for over 25 years, and has recently joined the nThrive Revenue Capture and Charge Audit Services team. Most recently, Reiner served as the Corporate Senior Director of Case Management for Banner Healthcare where he led the Academic Division including acute care, children's hospital, and psychiatric care facilities. Just prior to his Case Management engagement, Glen directed the Clinical Services Center of Excellence for Adreima, Reiner has also served as the Assistant Director of Nursing for a large healthcare corporation and spent over 16 years as a Registered Nurse, specializing in Nurse Management. His extensive knowledge of healthcare coding, billing, reimbursement, denials, and RAC/MIC audits has been instrumental in the success of many initiatives focused on the intersection of the clinical and financial aspects of healthcare. Glen is an RN and holds a Masters of Business Administration. Reiner is a member of the Arizona chapter of HFMA and is a past Board Member for the AAHAM Western Region.

## **Scott Jones**

### **Senior Consultant and Data Analyst, nThrive**

Scott Jones serves as a Senior Consultant and Data Analyst for nThrive where he specializes in the areas of clinically integrated networks, revenue cycle management and physician performance. Mr. Jones consults multi-state health systems, academic medical centers and physician groups by utilizing data and analytics to improve overall quality, performance and strategy. He has significant understanding in the industry shift to value-based reimbursement. Prior to nThrive, Mr. Jones was Director of Provider Services for Leavitt Partners where he developed multiple consulting products and services related to accountable care research, clinical integration and healthcare market analytics. Mr. Jones received a BBA from the University of Utah an MHA from the University of Minnesota and interned at the Mayo Clinic Center of Innovation.

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[www.aamsonline.com](http://www.aamsonline.com)

### **Passport/Experian Health**

Kate Zibelin

Email: [kate.zibelin@experian.com](mailto:kate.zibelin@experian.com)

[www.experian.com](http://www.experian.com)

### **Early Out Services, Inc. – General Service Bureau, Inc,**

Brad Uhlenhopp

Phone: (515) 223-0343

Email: [buhlenhopp@gsbcollect.com](mailto:buhlenhopp@gsbcollect.com)

[www.gsbcollect.com](http://www.gsbcollect.com)



## **HOTEL INFORMATION**

**Hilton Garden Inn  
8600 Northpark Drive  
Johnston, IA 50131**

**Group Rate of \$104.00 for a Standard King or Two Queens  
Reservation #: 515-270-8890 or 1-800-HILTONS  
Group Rate Name: AAHAM  
Room Rate Expires April 25, 2018**

**Book your room online here:      The web page address is:**

[http://hiltongardeninn.hilton.com/en/gi/groups/personalized/D/DSMUHGI-AHAM-20180516/index.jhtml?WT.mc\\_id=POG](http://hiltongardeninn.hilton.com/en/gi/groups/personalized/D/DSMUHGI-AHAM-20180516/index.jhtml?WT.mc_id=POG)

Group Name: AAHAM  
Group Code: AHAM

(Even if you don't get your reservation in by 04/25/2018, IF there are rooms available, you can still qualify for the discounted rate.)

## **REGISTRATION INFORMATION:**

**Please send all registration materials to:**

**Audra Ford  
Madison County Hospital  
300 W Hutchings St.  
Winterset, IA 50273**

**Once your registration is received, you will receive a link to all materials prior to the meeting.**

**You may register online using the link below:  
<http://hawkeyeaham.org/upcoming-events/online-registration/>**

**AAHAM Fall Conference  
May 16-18, 2018  
Hilton Garden Inn  
Johnston, IA**

[PLEASE PRINT OR TYPE THE INFORMATION BELOW]

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**Fees:**

<b>AAHAM Member</b>	<b>Non-AAHAM Member</b>
Full Conference = \$130.00	Full Conference = \$140.00

**Late Registration: Add additional \$20 after April 25, 2018**

**Return To:**  
**Audra Ford**  
**Madison County Hospital**  
**300 W Hutchings St.**  
**Winterset, IA 50273**

*Once your registration is received, a board member will send you a link to all materials prior to the meeting.*

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